

# 2024 EAI Public Opinion Poll on East Asia: Japan and the ROK-Japan Relations



East Asia Institute

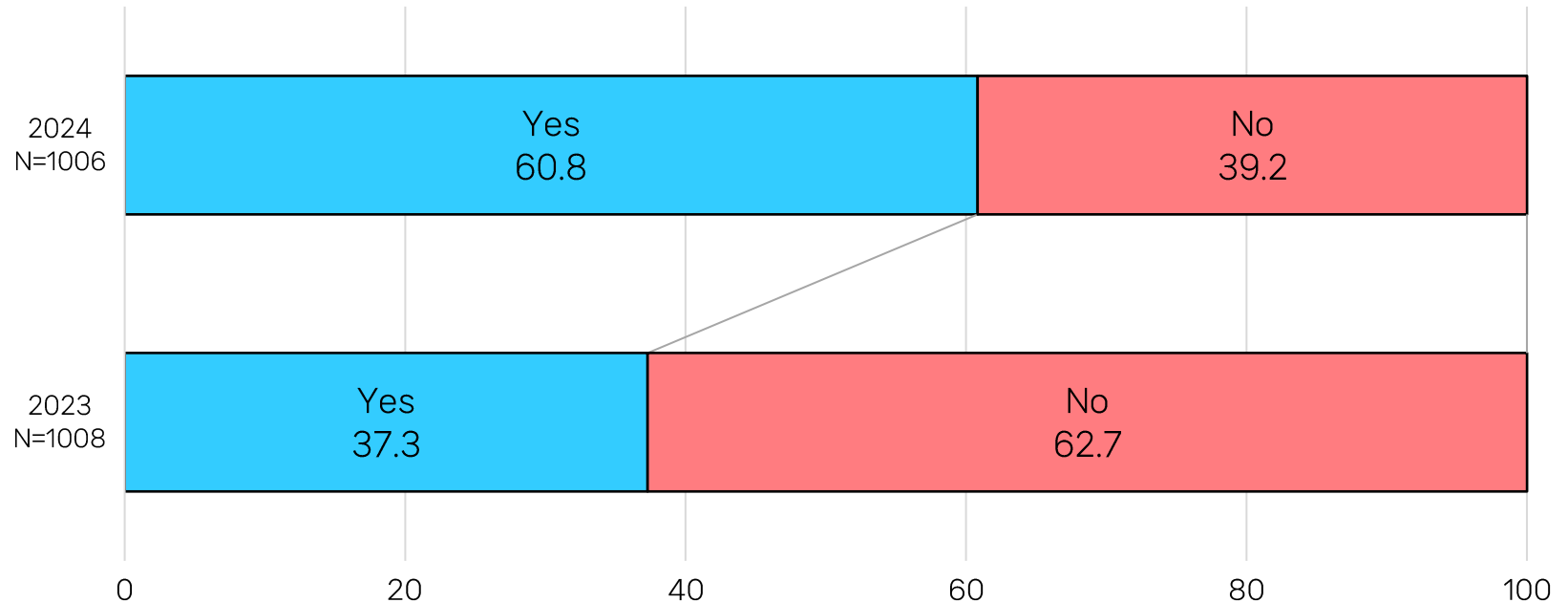
# Survey Overview

	2023 Korean Survey	2024 Korean Survey
Population	Adults aged 18 and older	Adults aged 18 and older
Sampling frame	-	Hankook Research Politics and Society Panel (49,889 people)
Sampling method	Proportional selection by region, gender, and age (as of July 2023)	Proportional selection by region, gender, and age (as of July 2024)
Sample size	1,008	1,006
Survey method	Face-to-face Interviews (Personal Interview: PI)	Web survey
Response rate	-	31.2% (among 3,220 people who requested, 1,006 people completed the survey)
Survey date	2023. 8. 25. ~ 2023. 9. 13.	2024. 8. 26. ~ 2024. 8. 28.
Survey Agency	Hankook Research Co. Ltd.	Hankook Research Co. Ltd.
Composition of Respondents	[Gender] Male 49.8%; Female 50.2%  [Age] Under 20: 1.4% 20 to 29: 14.9% 30 to 39: 14.7% 40 to 49: 18.0% 50 to 59: 19.9% Over 60: 31.2%	[Gender] Male 49.5%; Female 50.5%  [Age] Under 20: 1.4% 20 to 29: 12.5% 30 to 39: 14.8% 40 to 49: 18.8% 50 to 59: 20.3% Over 60: 32.2%

# Experience of Visiting Japan

Q26. Have you ever visited Japan?

(%)

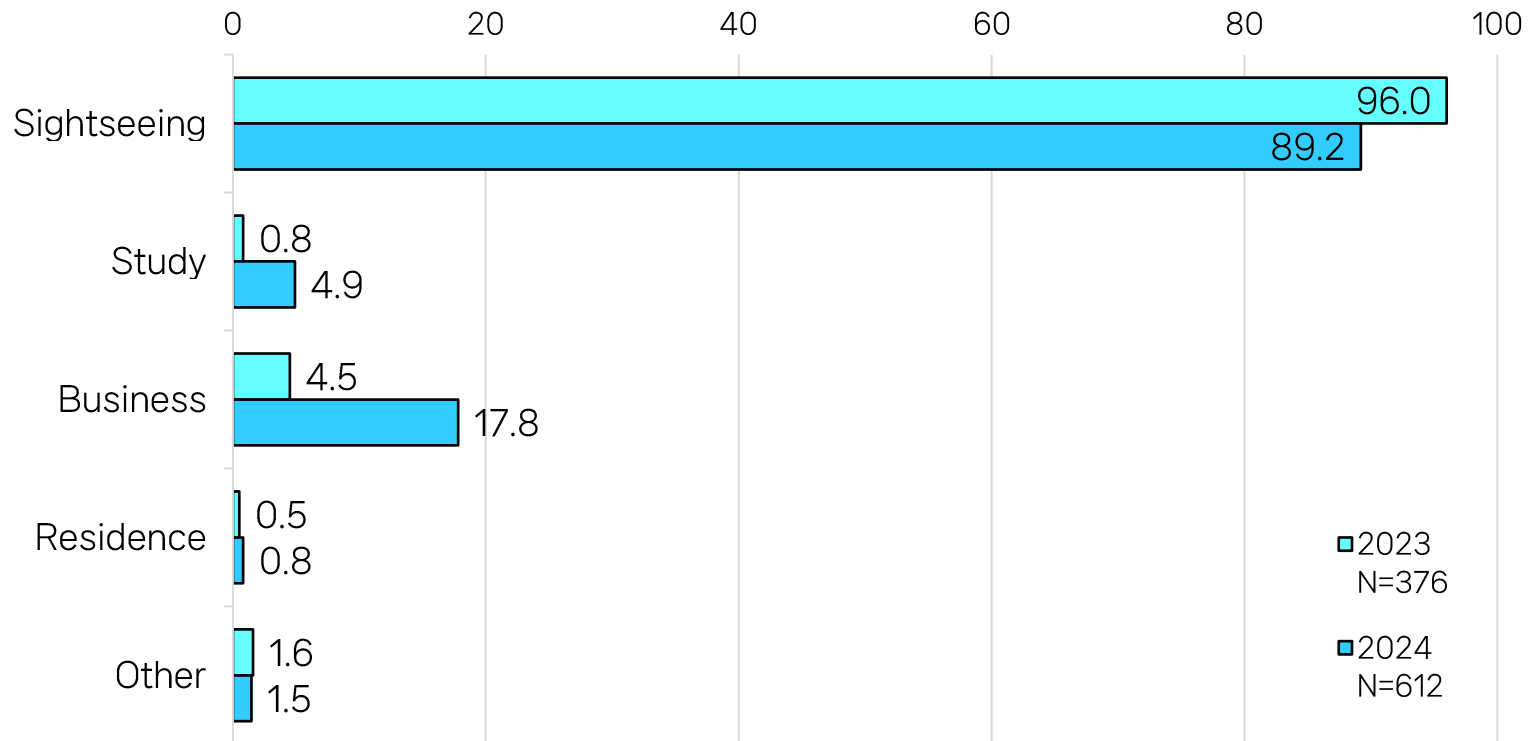


# Purpose of Visiting Japan

Q26-a. (Only those who answered "yes" in Q26)

What was the purpose of visiting Japan? [Multiple responses]

(%)

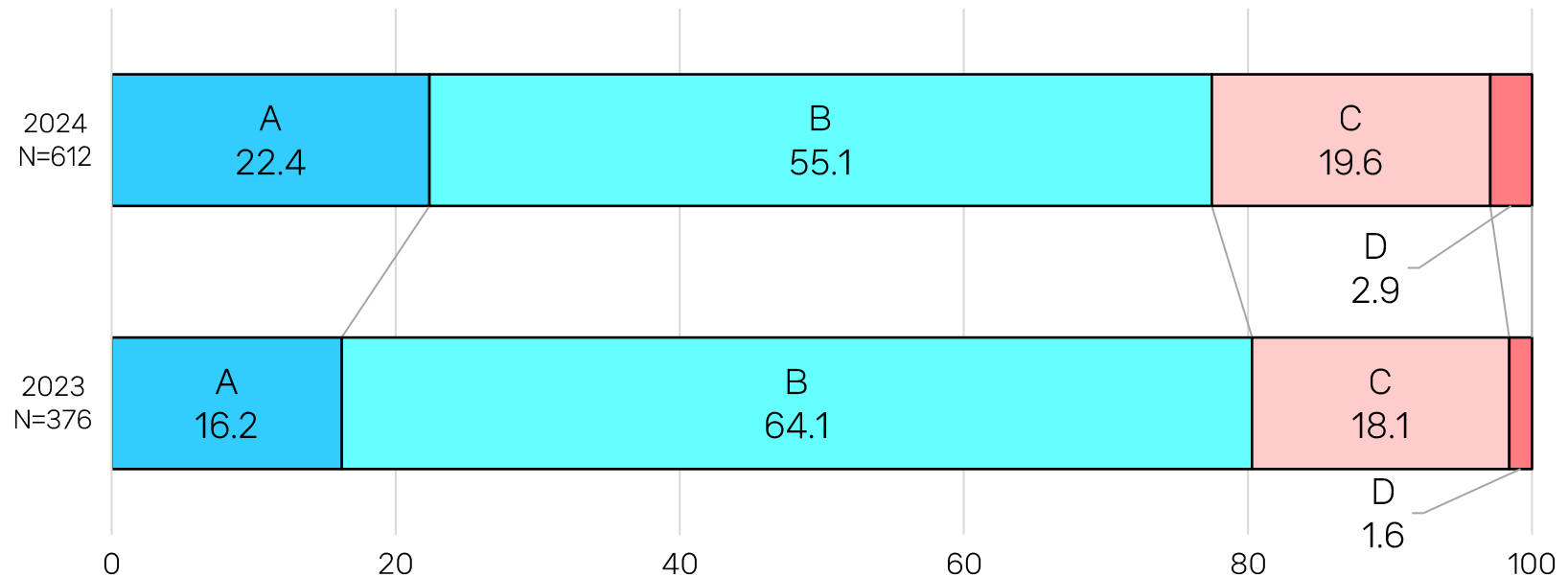


# Perception Change after Visiting Japan

Q26-b. (Only those who answered "yes" in Q26)

Has your perception of Japan changed following your visit?

(%)

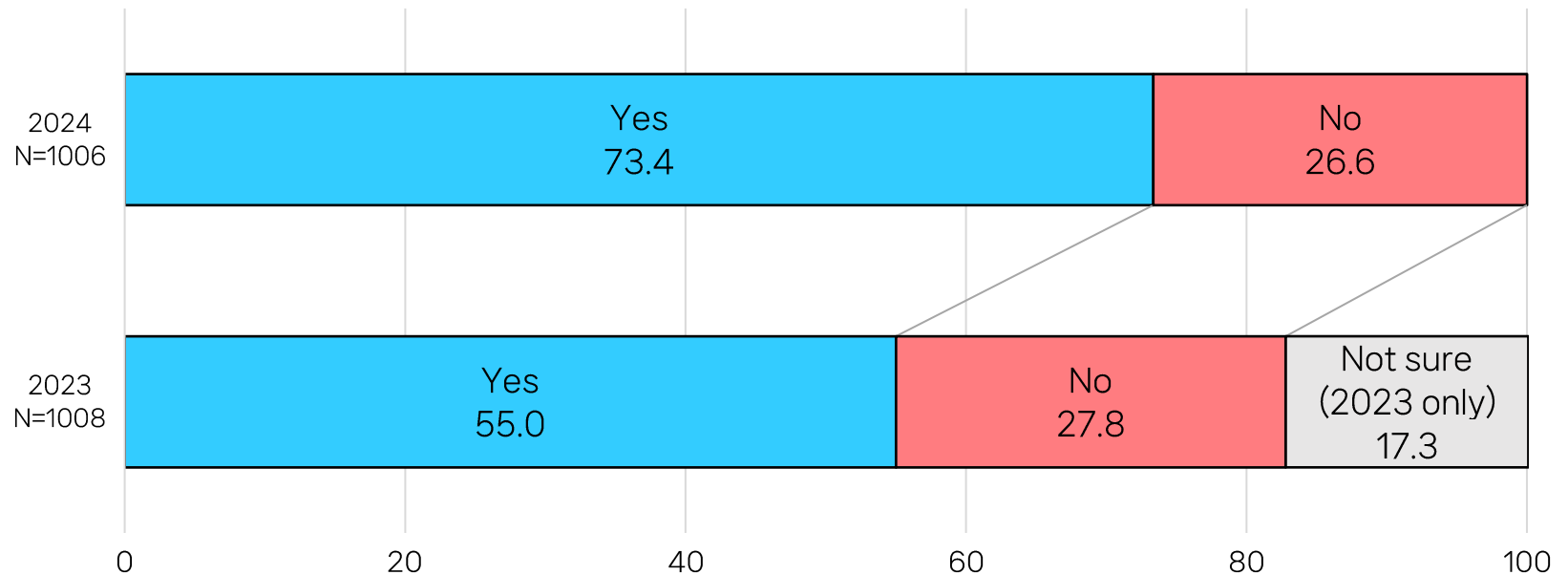


A	B	C	D
Became more favorable	No change to already favorable perception	No change to already unfavorable perception	Became more unfavorable

# Expectations to Visit Japan

Q27. Would you like to visit Japan if you had the chance?

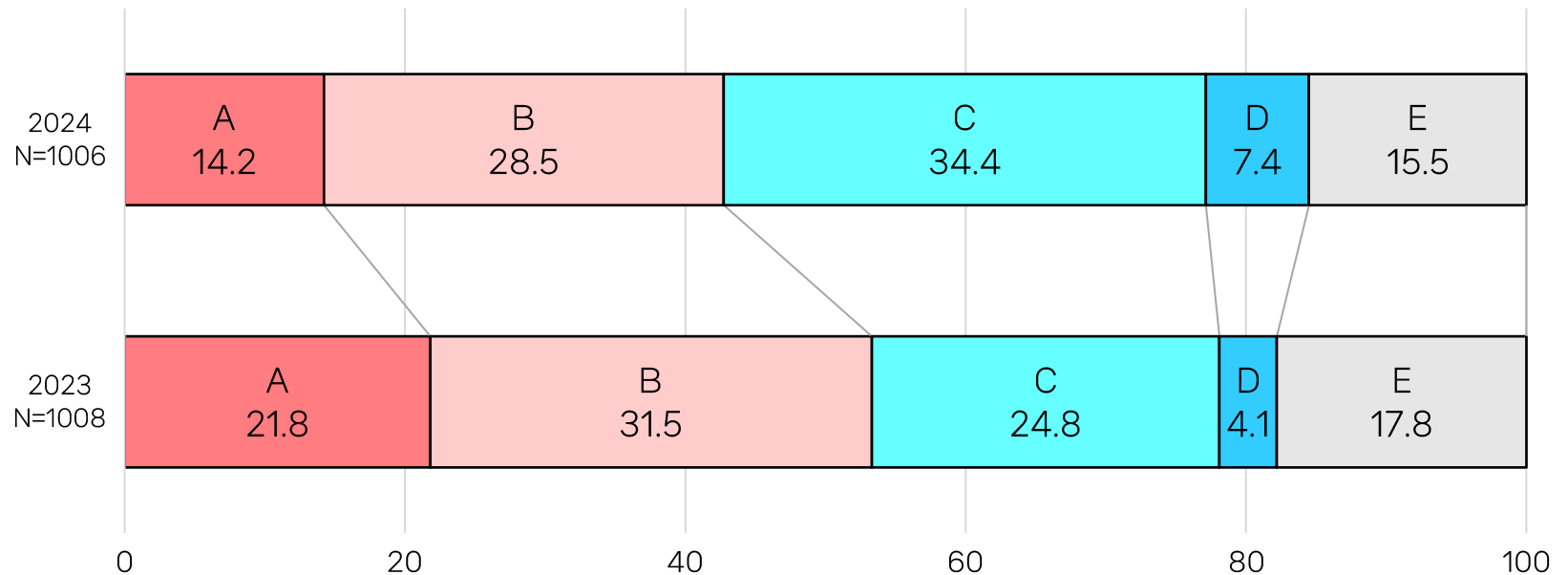
(%)



# Impression of Japan

Q28. What is your impression of Japan?

(%)

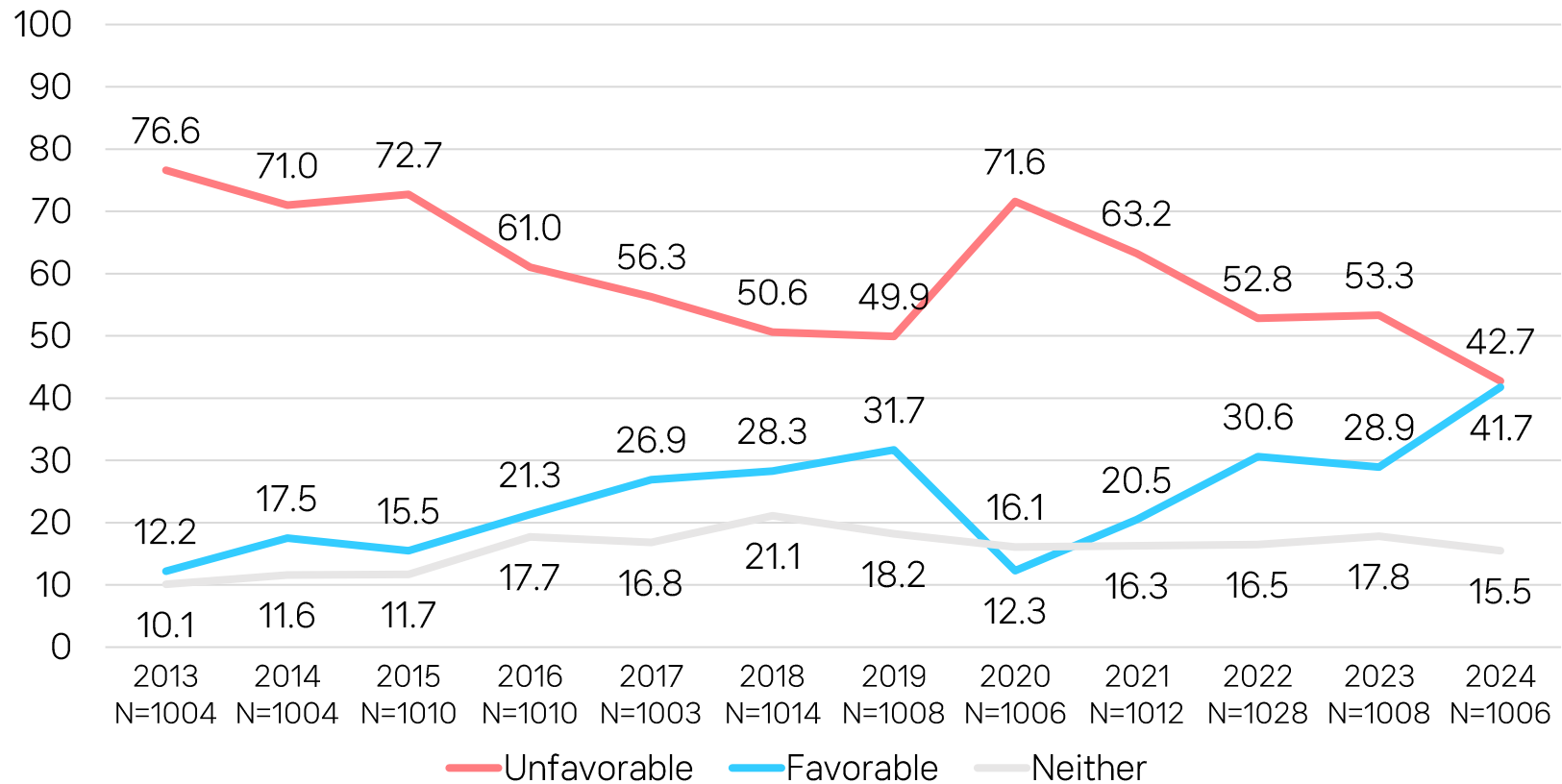


A	B	C	D	E
Unfavorable	Somewhat unfavorable	Somewhat favorable	Favorable	Neither

# Impression of Japan

Q28. What is your impression of Japan?

(%)

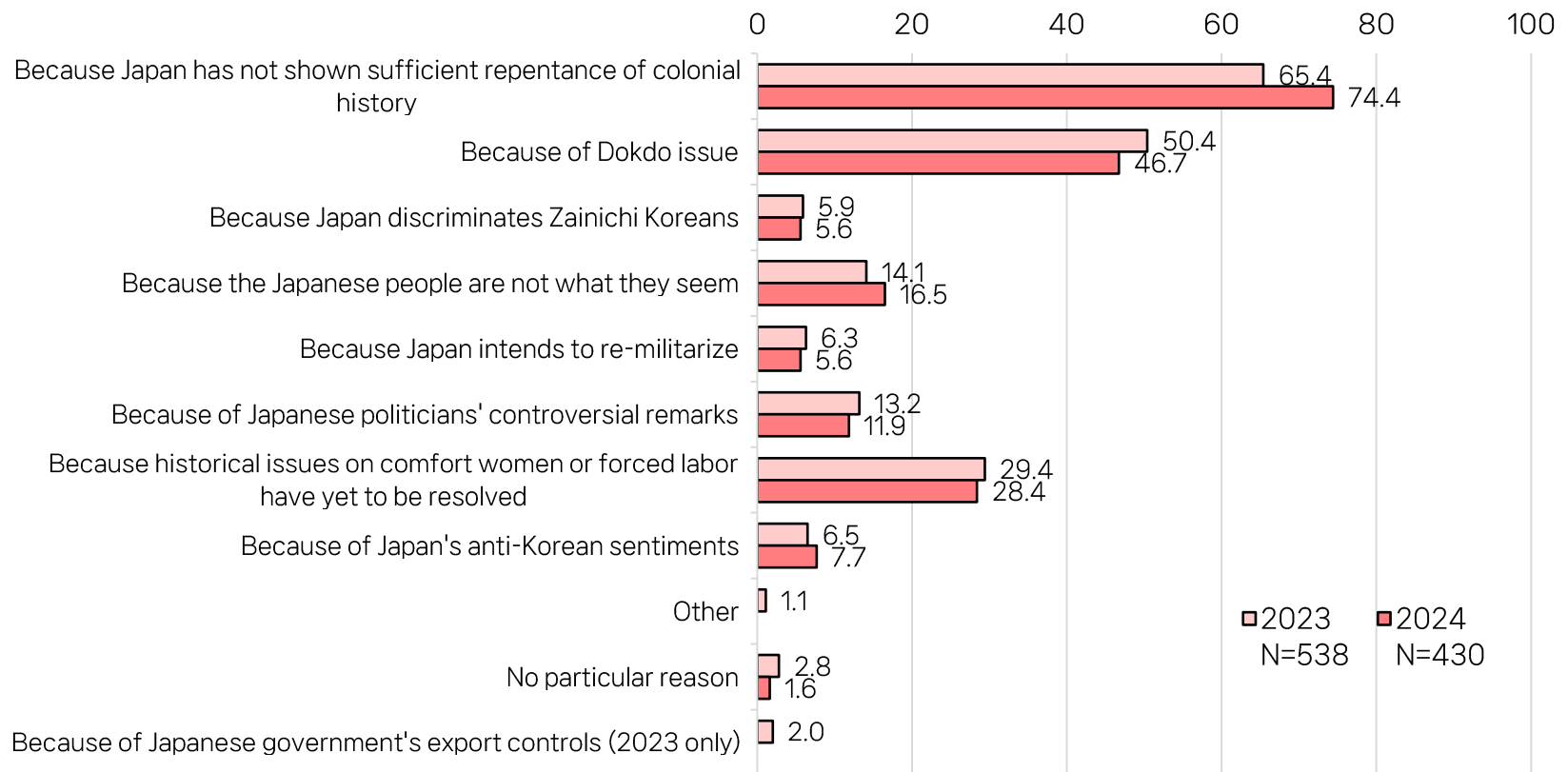




# Reasons for Unfavorable Impressions

Q28-a. (Only those who answered “unfavorable” or “somewhat unfavorable” in Q28)  
Why do you have an unfavorable impression of Japan? [Up to 2 responses]

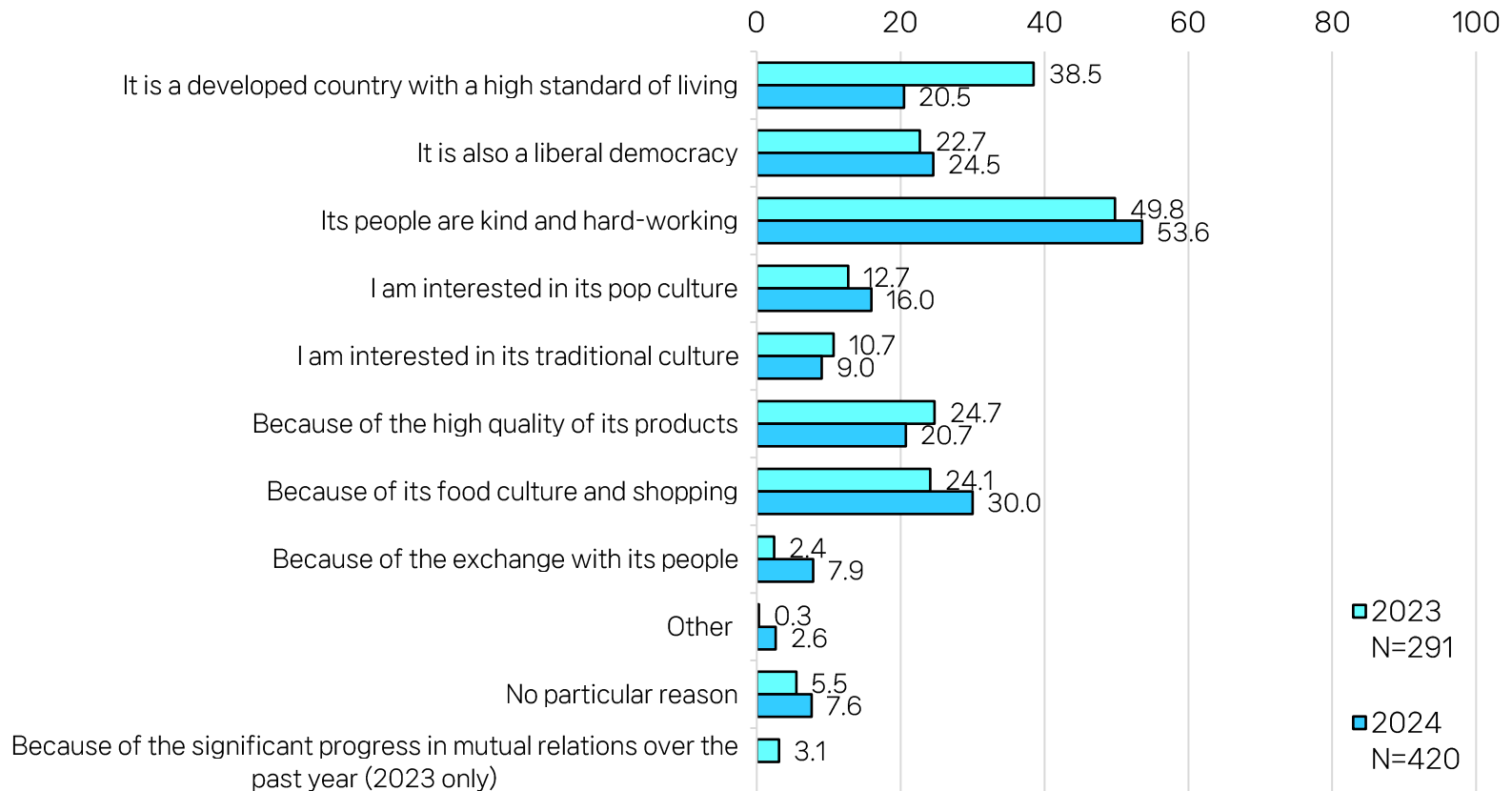
(%)



# Reasons for Favorable Impressions

Q28-b. (Only those who answered "favorable" or "somewhat favorable" in Q28)  
Why do you have a favorable impression of Japan? [Up to 2 responses]

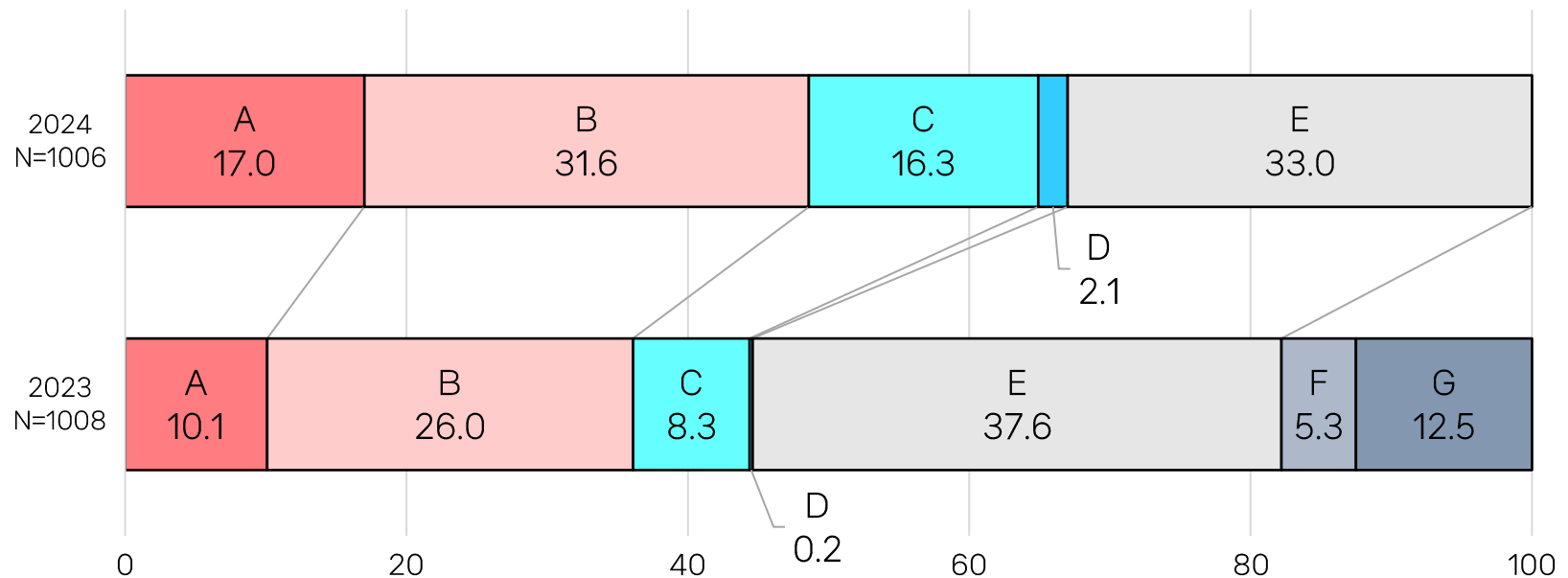
(%)



# Impression of Japanese Prime Minister

Q29. What is your impression of Fumio Kishida, Prime Minister of Japan?

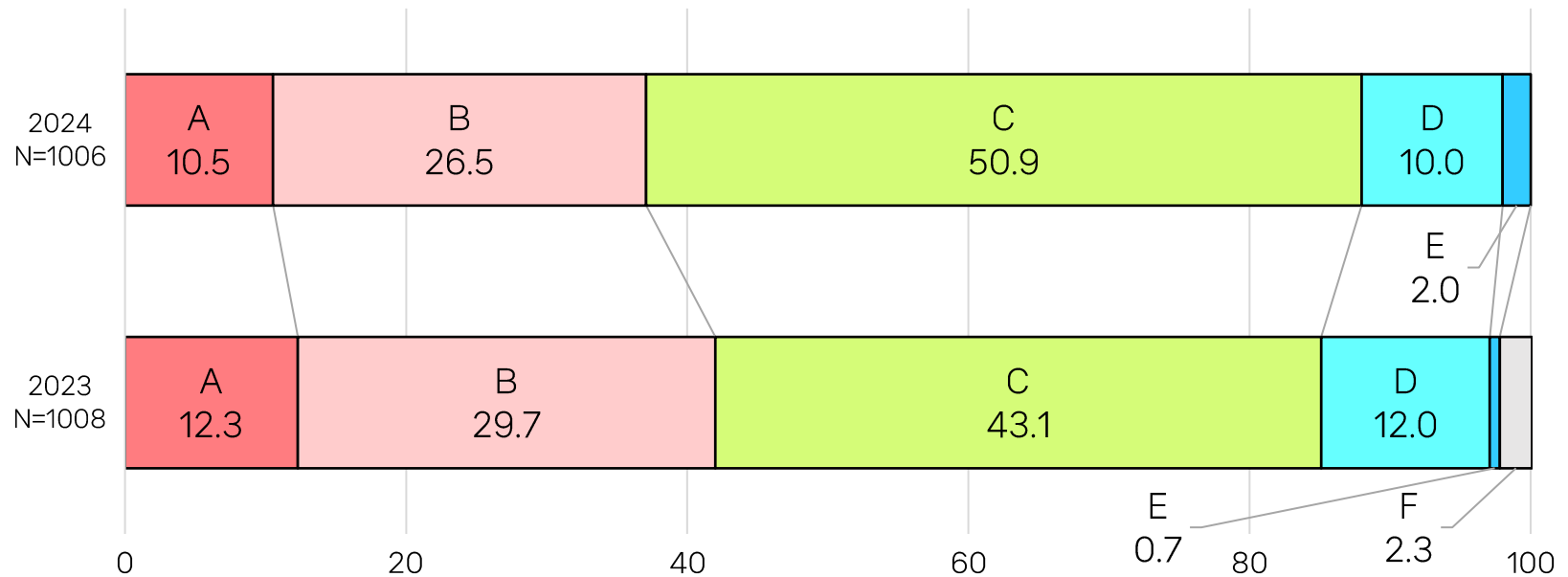
(%)



A	B	C	D	E	F	G
Very bad	Somewhat bad	Somewhat good	Very good	Neither	Not sure (2023 only)	Indifferent (2023 only)

# Current ROK-Japan Relations

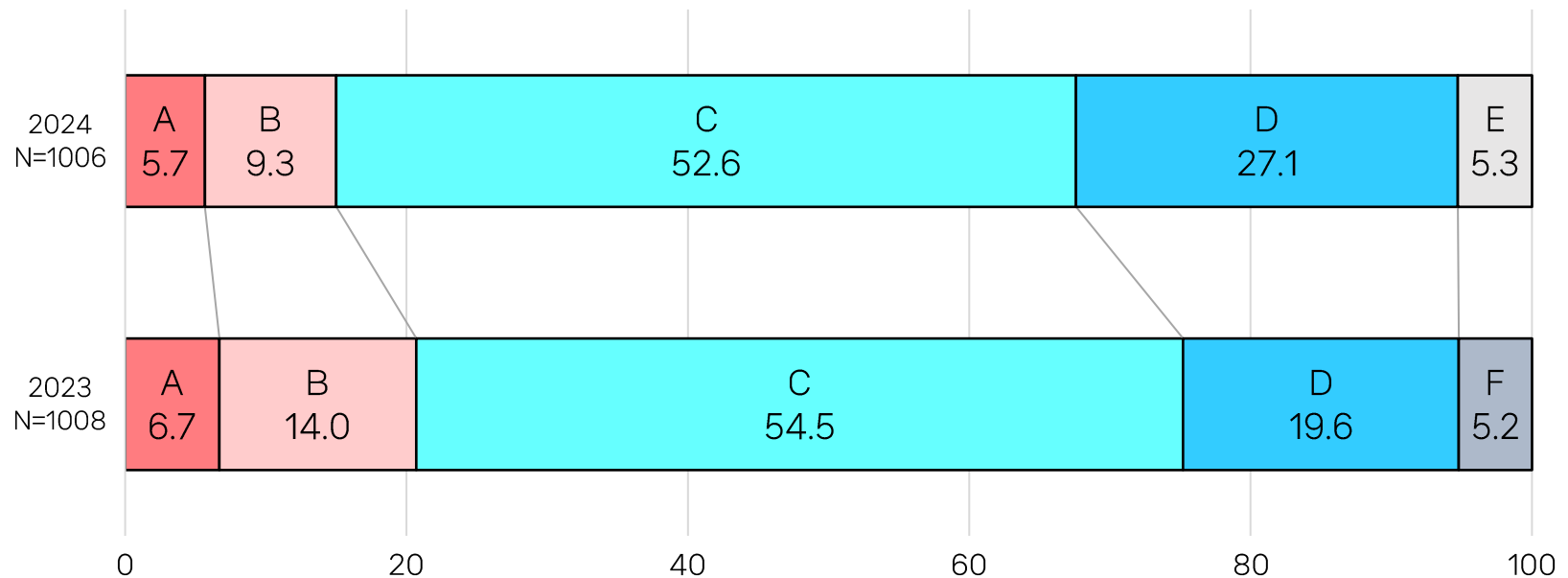
Q30. What do you think current relations between South Korea and Japan are like? (%)



A	B	C	D	E	F
Very bad	Somewhat bad	Fair	Somewhat good	Very good	Not sure (2023 only)

# Importance of the ROK-Japan Relations

Q31. Do you think the ROK-Japan relations are currently important to South Korea? (%)

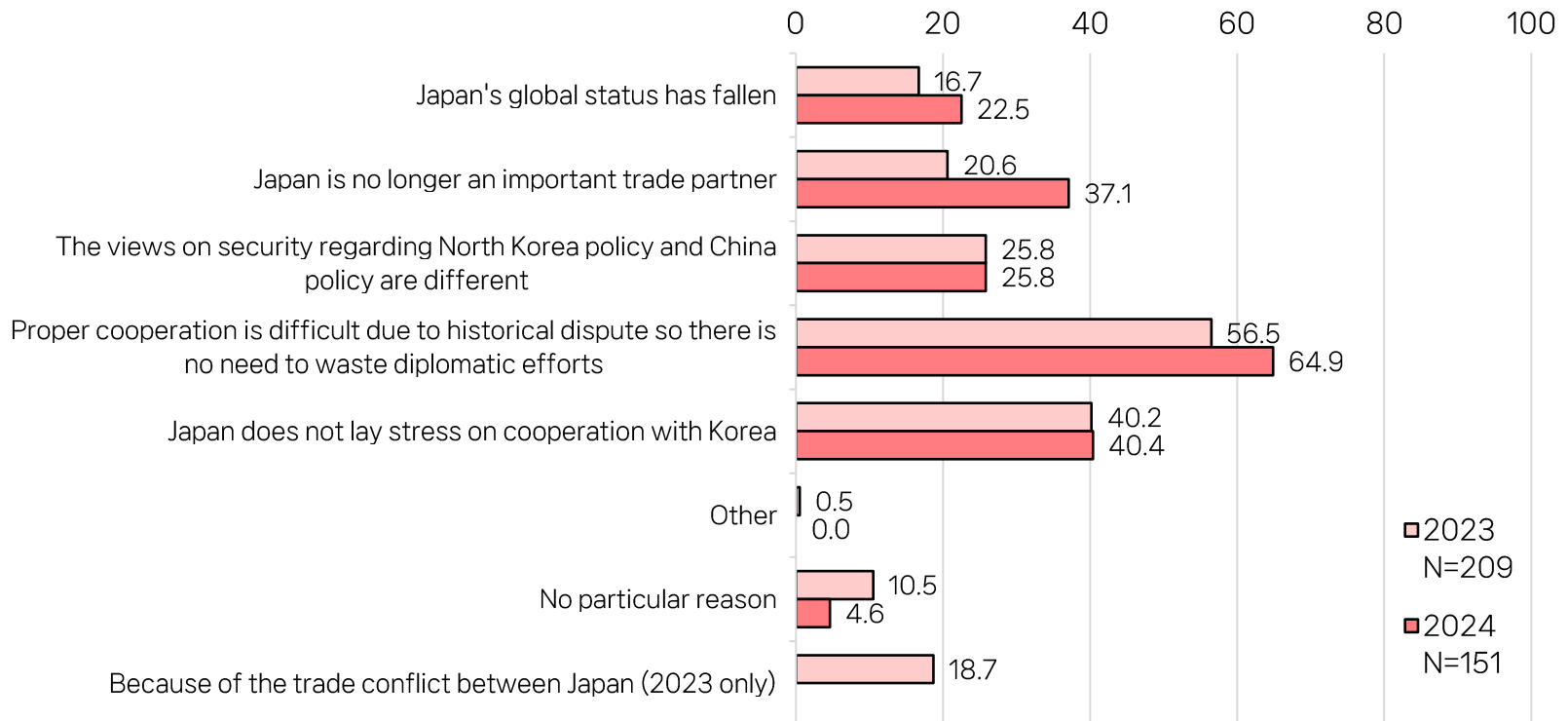


A	B	C	D	E	F
Unimportant	Somewhat unimportant	Somewhat important	Important	Neither (2024 only)	Not sure (2023 only)

# Reasons that ROK-Japan Relations Are Unimportant

Q31-a. (Only those who answered “unimportant” or “somewhat unimportant” in Q31)  
Why do you think the ROK-Japan relations are not important? [Up to 2 responses]

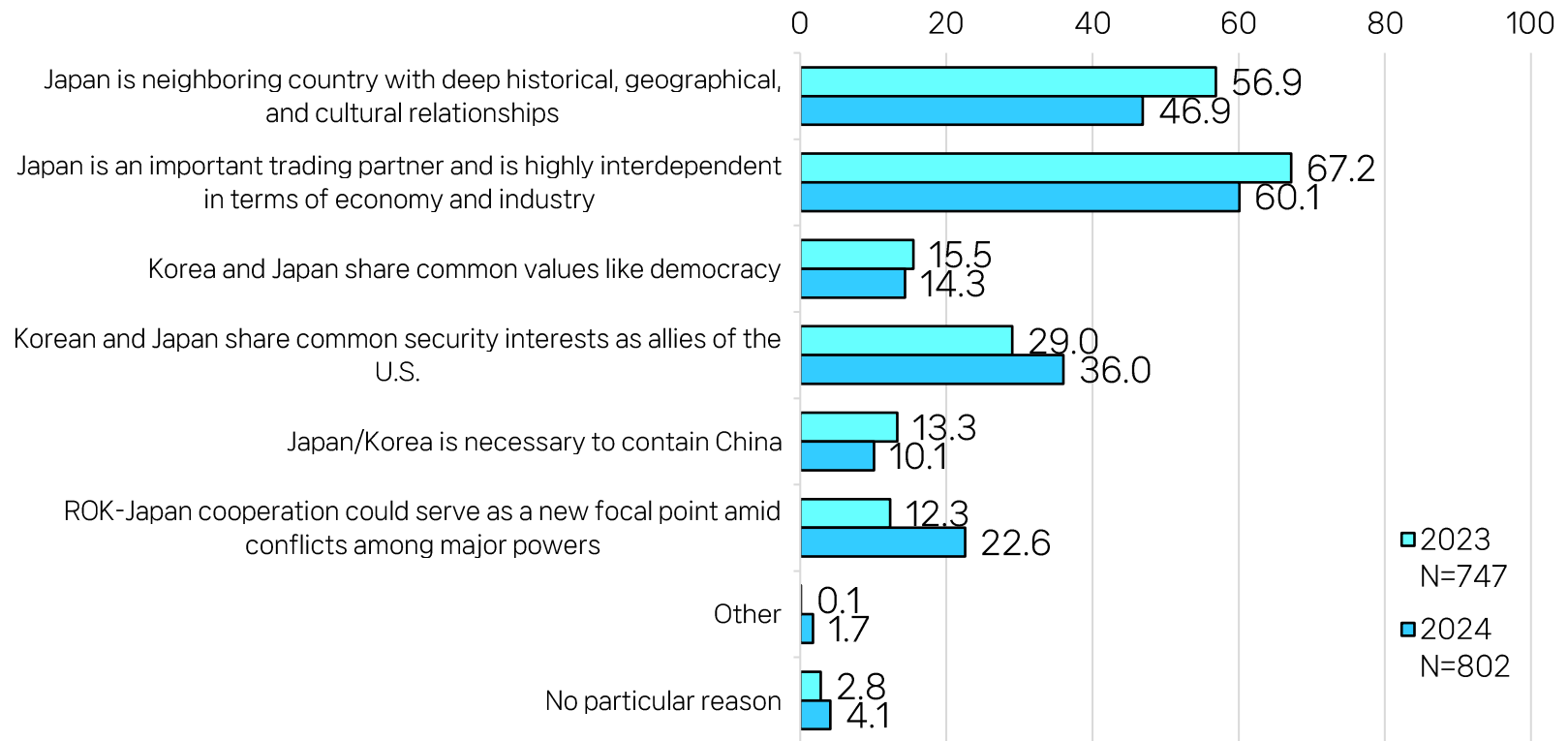
(%)



# Reasons that ROK-Japan Relations Are Important

Q31-b. (Only those who answered "important" or "somewhat important" in Q31)  
Why do you think the ROK-Japan relations are important? [Up to 2 responses]

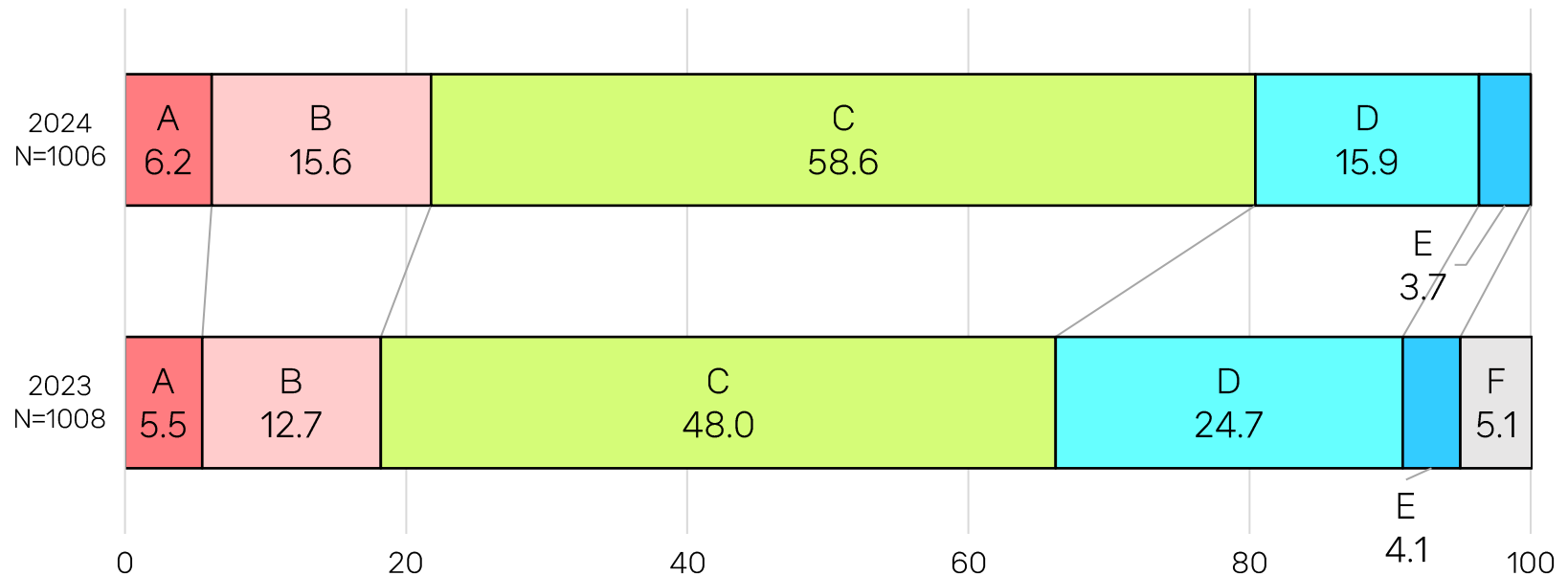
(%)



# Future of the ROK-Japan Relations

Q32. How do you envision the future ROK-Japan relations?

(%)

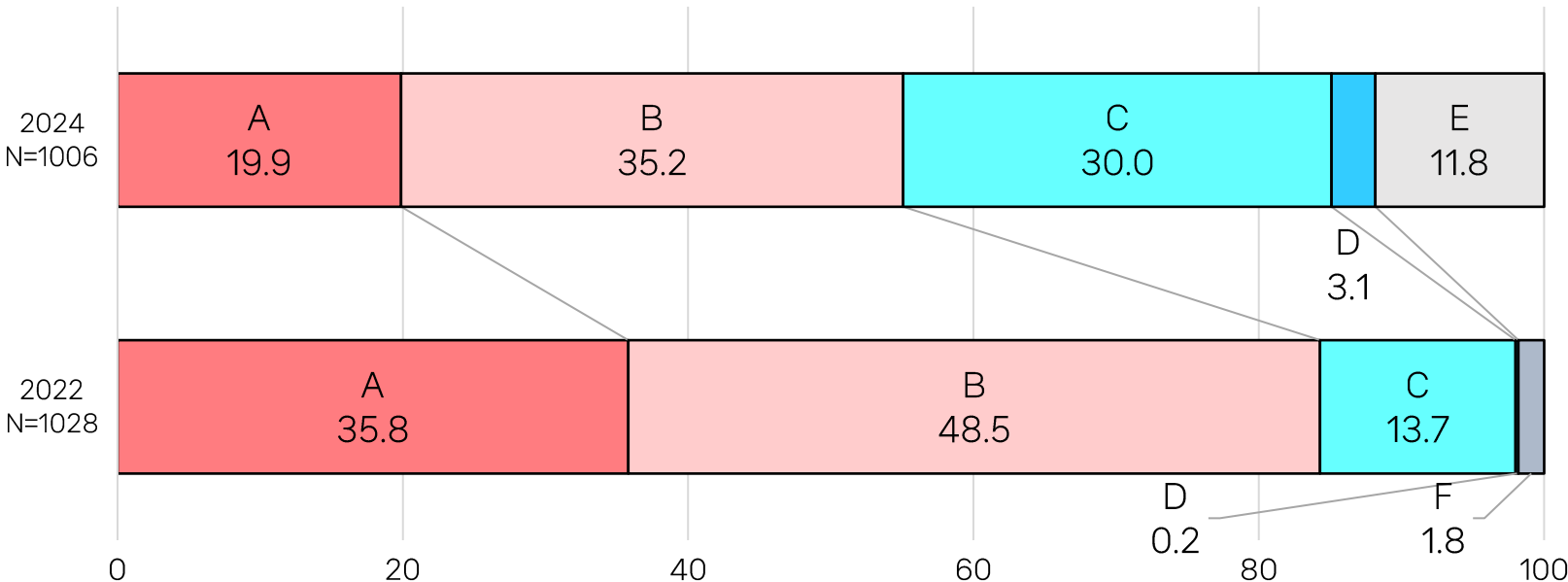


A	B	C	D	E	F
Will worsen	Will slightly worsen	Will stay the same	Will slightly improve	Will improve	Not sure (2023 only)



# Reliability of Japan

Q33. Do you think Japan is a trustworthy partner of South Korea?  
(not asked in 2023) (%)



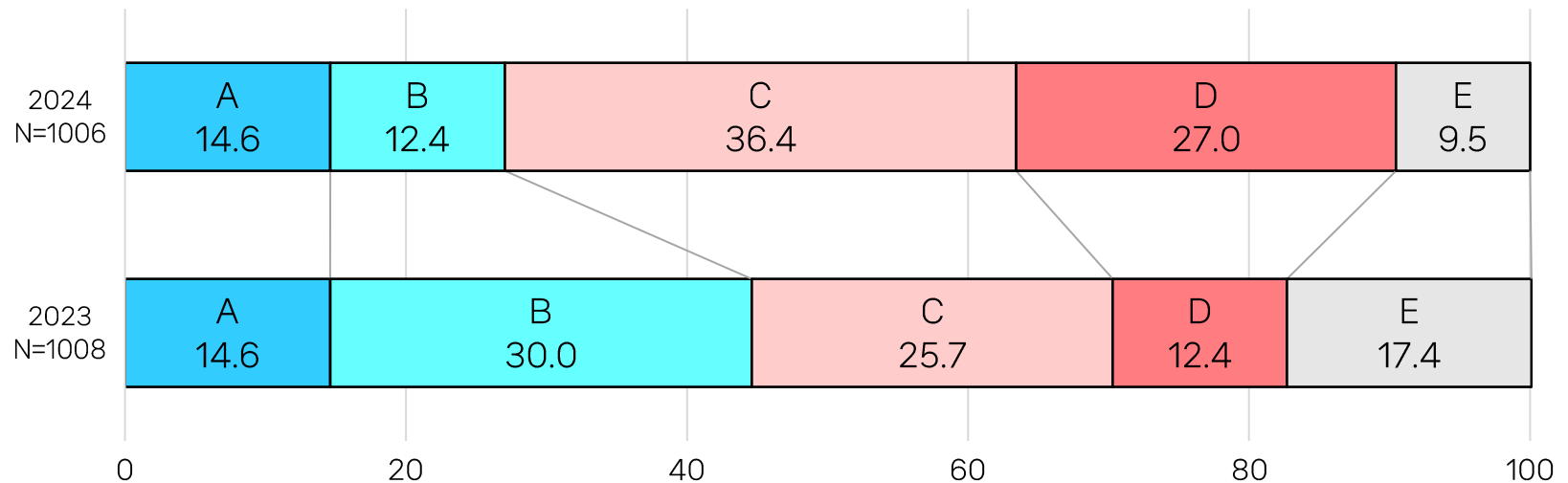
A	B	C	D	E	F
Very untrustworthy	Somewhat untrustworthy	Somewhat trustworthy	Very trustworthy	Neither (2024 only)	Not sure (2022 only)

# Economic Relations Between South Korea and Japan

Q34. Regarding the economic relations between South Korea and Japan, which of the following statements do you agree with more: A or B?

(%)

A: The two economies are mutually complementary. / B: The two economies are mutually competitive.

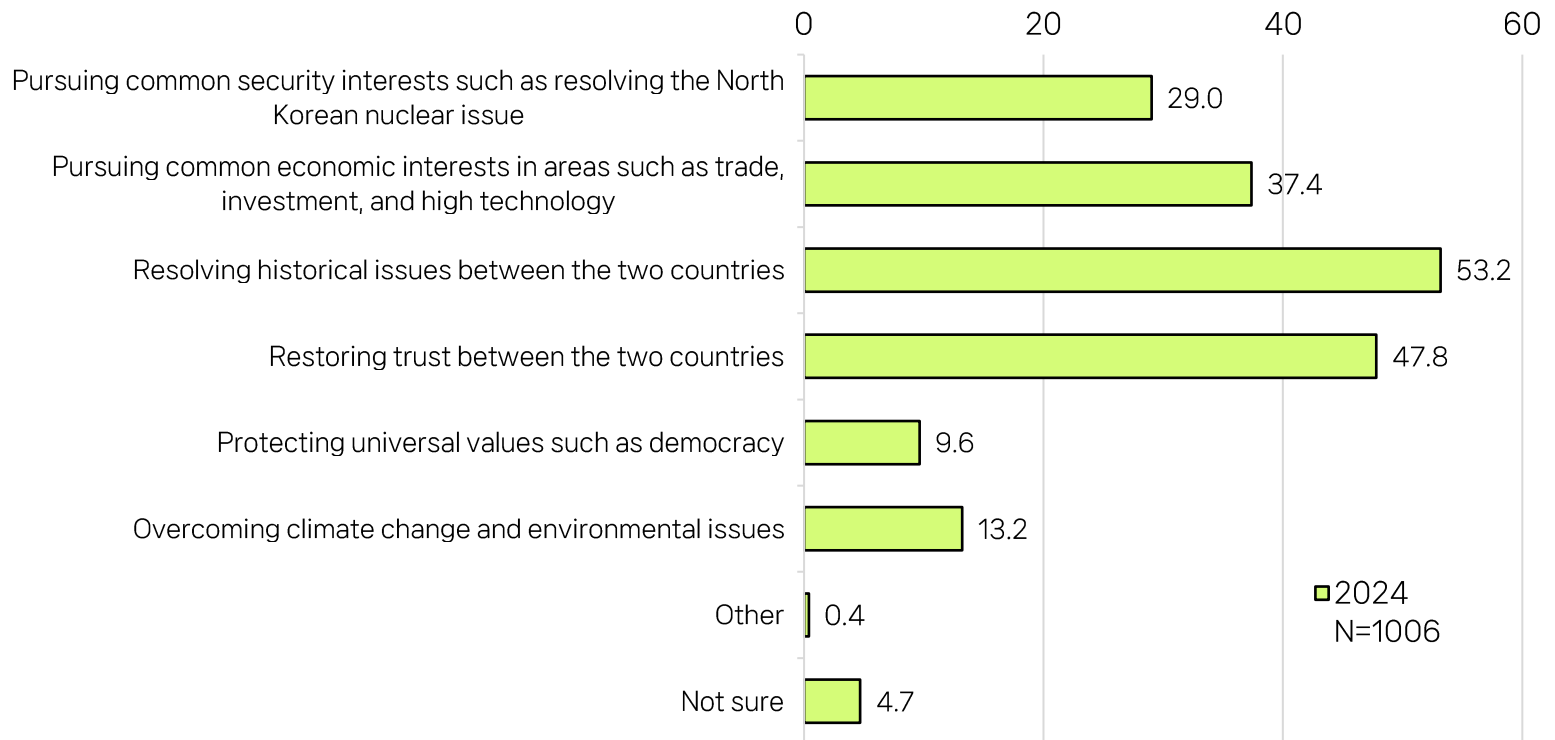


A	B	C	D	E
Closer to A	Somewhat closer to A	Somewhat closer to B	Closer to B	Neither

# Goals of ROK-Japan Relations

Q35. What goals do you think the ROK-Japan relations should aim for?  
[Up to 2 responses]

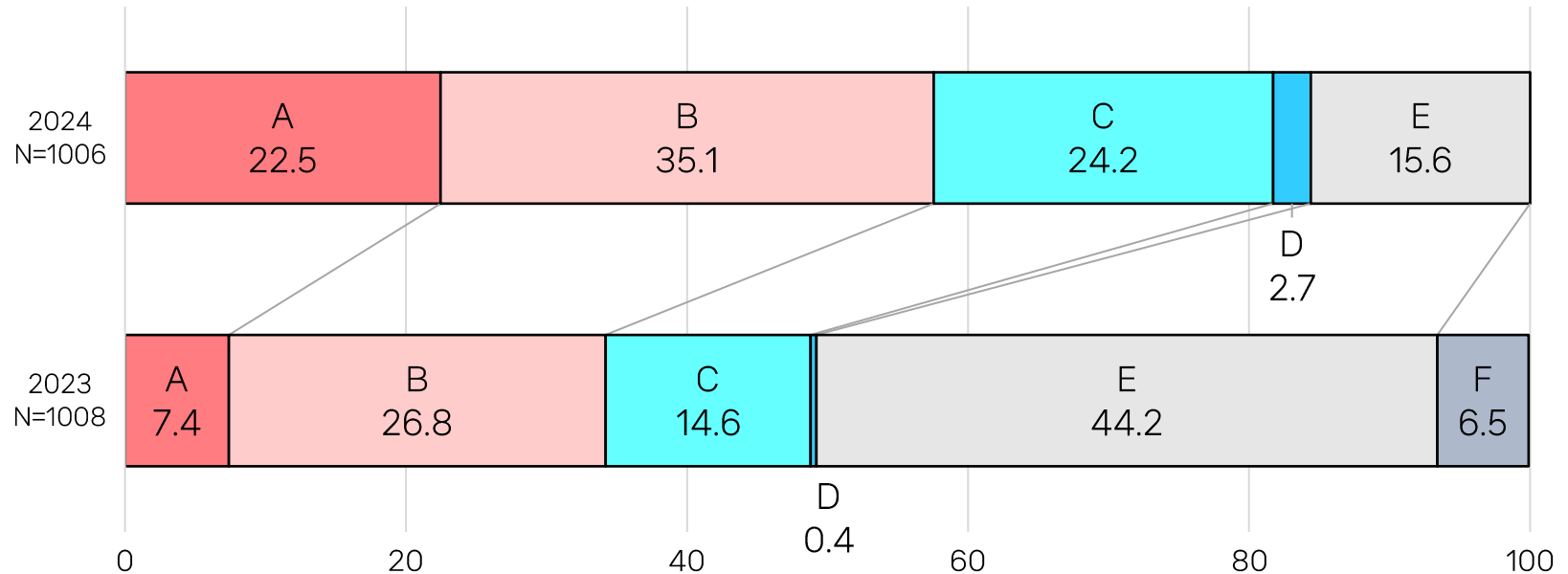
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# Japanese Government's Attitude Toward Mutual Relations

Q36. How do you evaluate the current Japanese government's attitude toward improving the ROK-Japan relations?

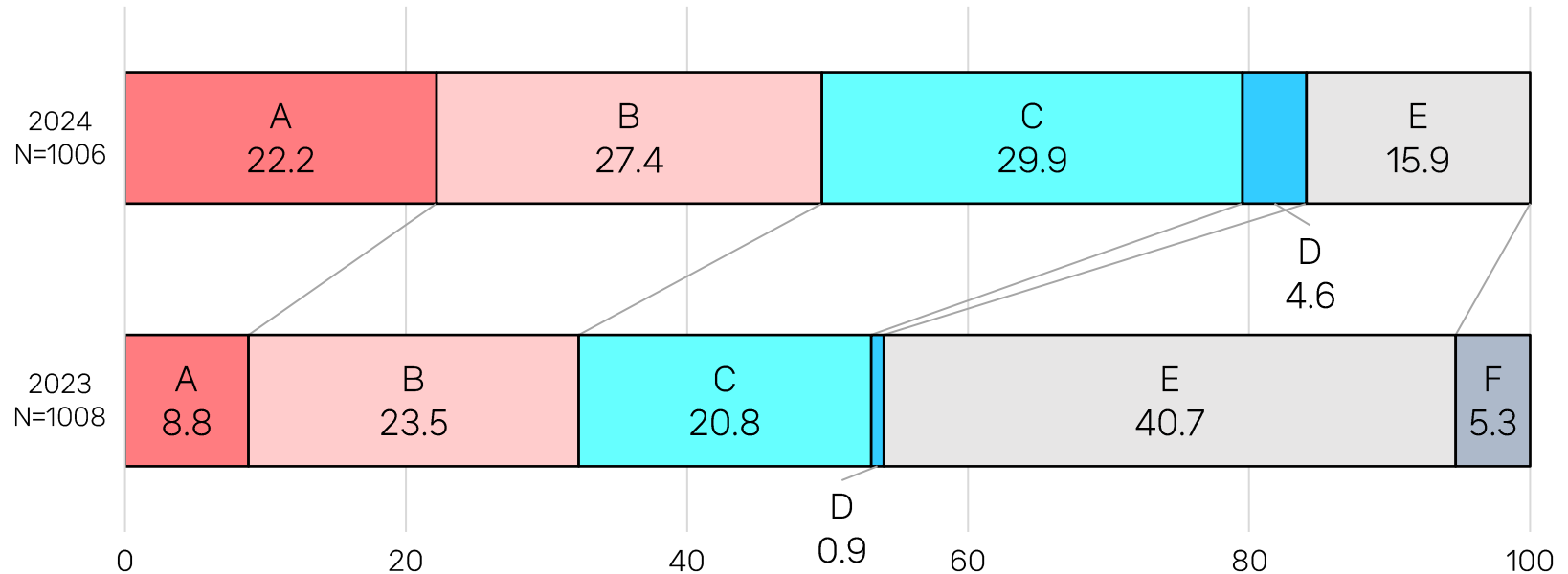
(%)



A	B	C	D	E	F
Very bad	Somewhat bad	Somewhat good	Very good	Neither	Not sure (2023 only)

# South Korean Government's Attitude Toward Mutual Relations

Q37. How do you evaluate the current South Korean government's attitude toward improving the ROK-Japan relations? (%)

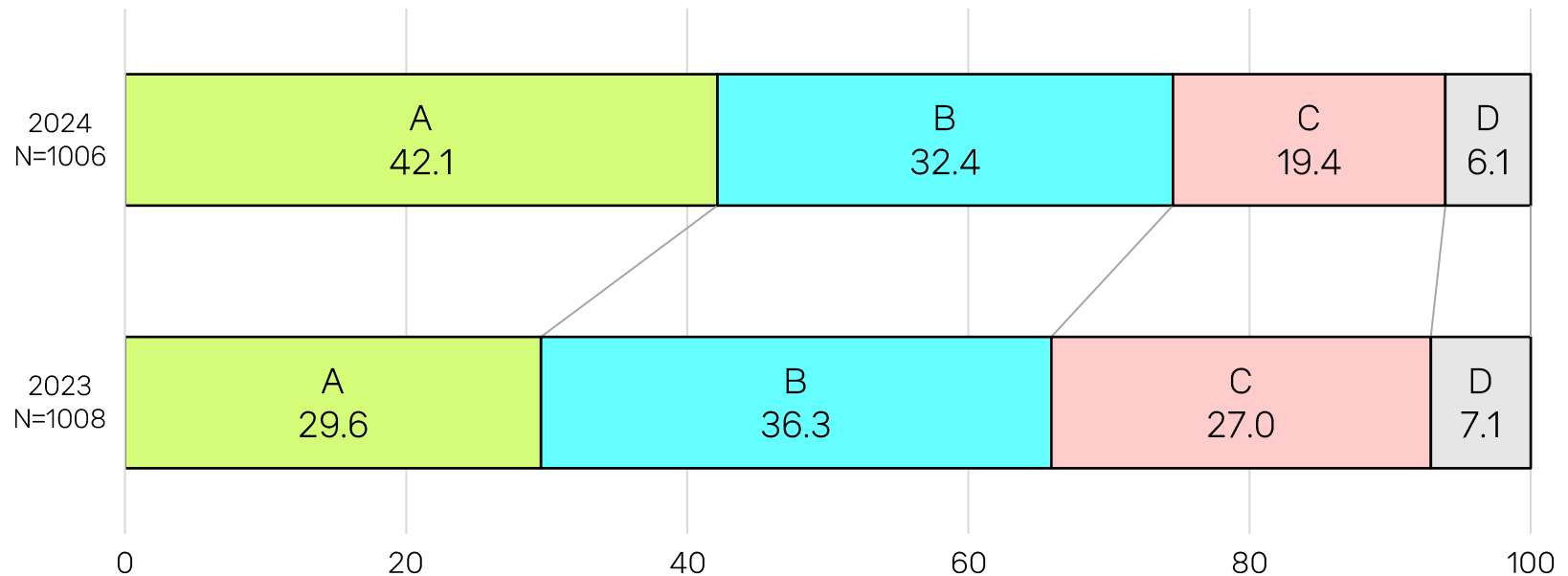


A	B	C	D	E	F
Very bad	Somewhat bad	Somewhat good	Very good	Neither	Not sure (2023 only)

# ROK-Japan Relations and the Historical Issues

Q38. What do you think about the ROK-Japan relations and the historical issues between them?

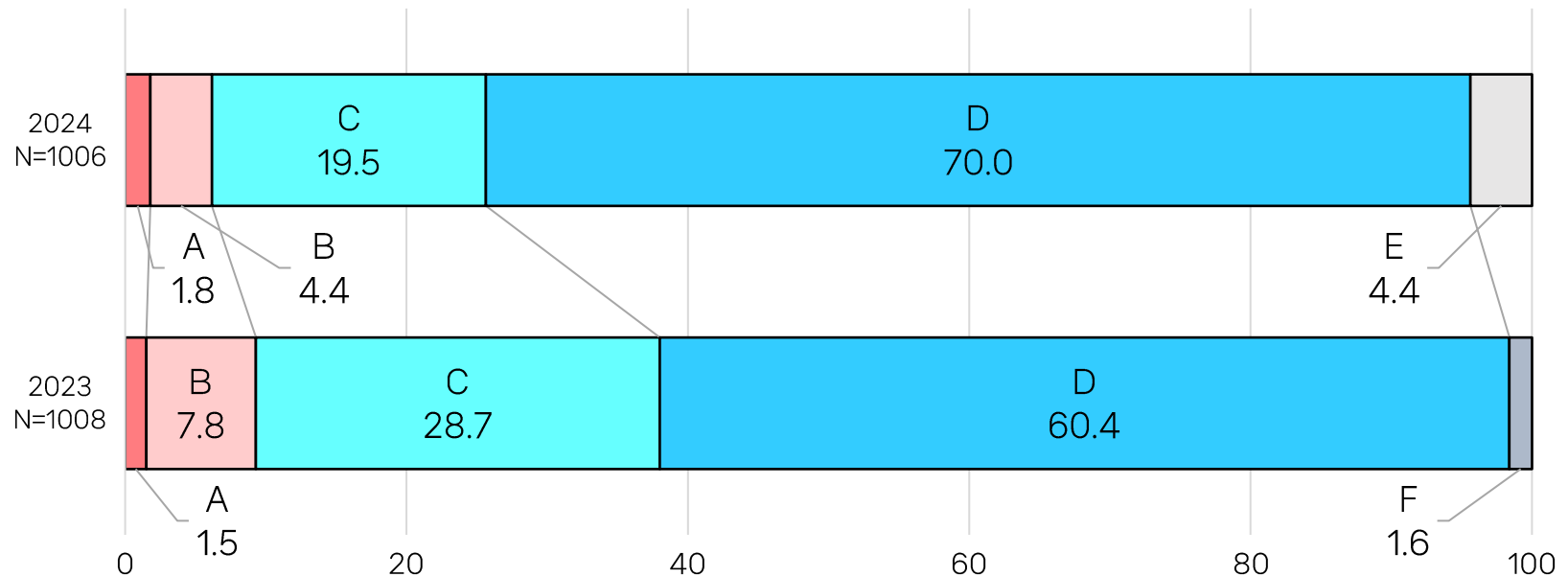
(%)



A	Without resolving historical issues, future-oriented cooperation between the two countries will be difficult.
B	If the two countries build a future-oriented cooperative relations, historical issues will gradually be resolved.
C	Historical issues will not be resolved, regardless of the cooperation between the two countries.
D	Not sure

# Territorial Conflict and the ROK-Japan Relations

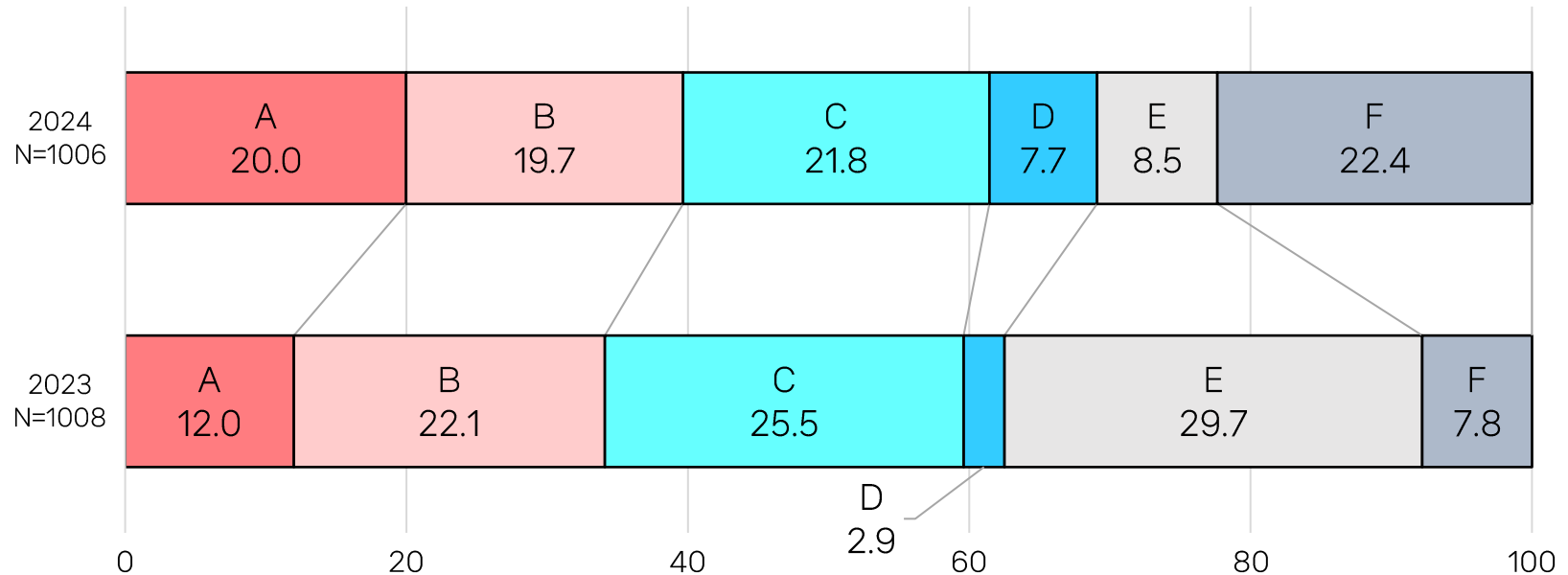
Q39. How significant do you believe territorial conflict about Dokdo (Takeshima) are to the ROK-Japan relations? (%)



A	B	C	D	E	F
Not significant	Somewhat not significant	Somewhat significant	Significant	Neither (2024 only)	Not sure (2023 only)

# Evaluation of the Third-party Subrogation Payment

Q40. What do you think about the South Korean government's proposal of a "third-party subrogation payment" to resolve the dispute over Wartime Forced Labor? (%)

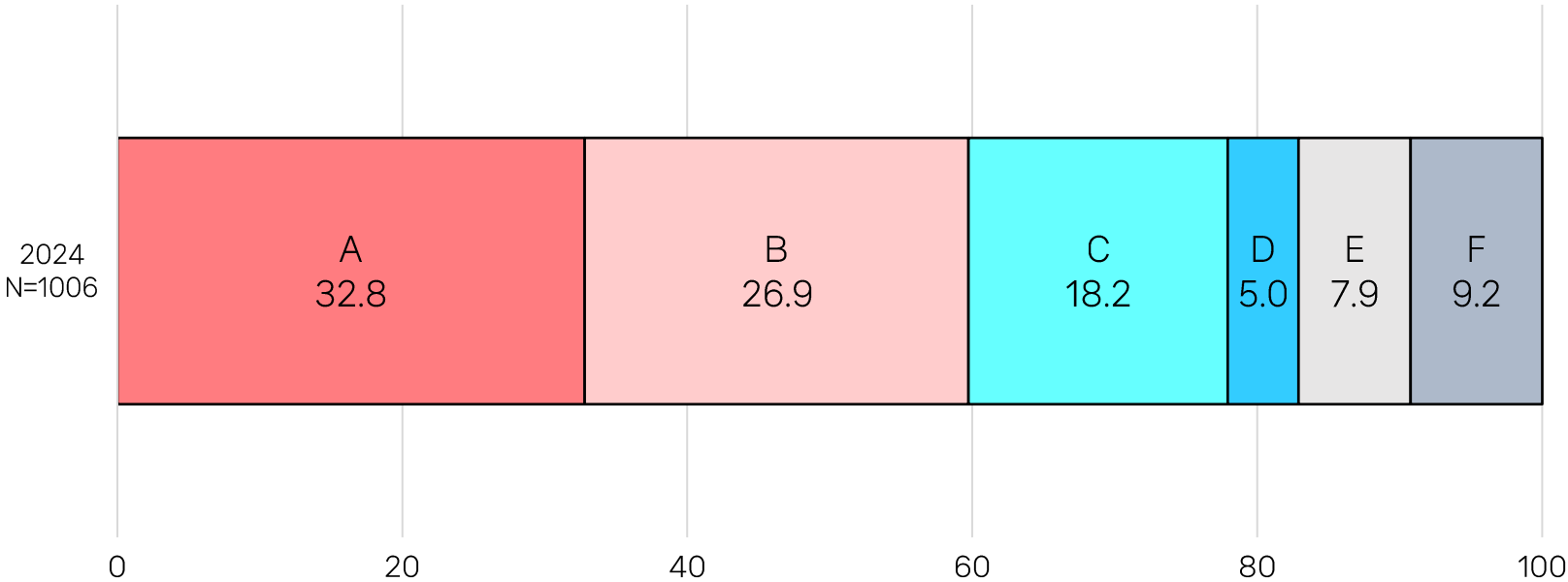


A	B	C	D	E	F
Very negative	Somewhat negative	Somewhat positive	Very positive	Neither	<div><div>• 2024: Do not know what the "third-party subrogation payment" is</div><div>• 2023: Not sure</div></div>



# ROK Government's Response to the Sado Mine Issue

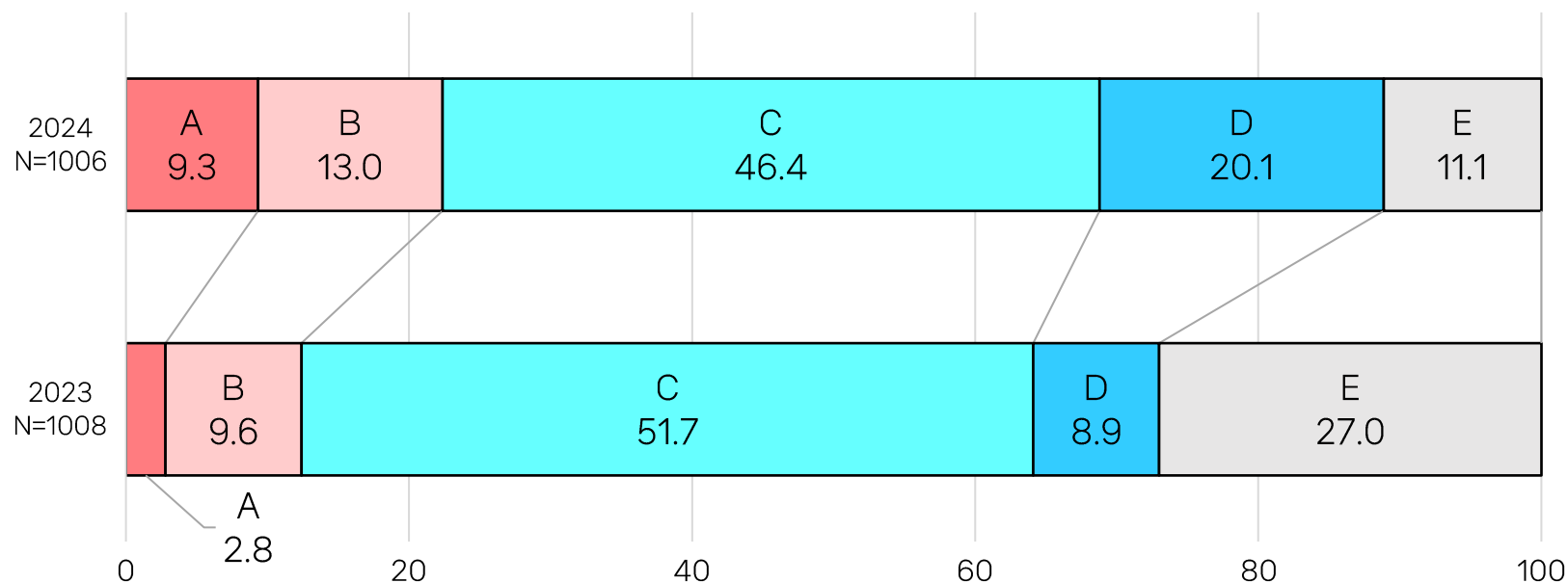
Q41. On July 27, 2024, the Sado Mine in Japan was designated as a UNESCO World Heritage site. How do you evaluate the South Korean government's response during the negotiation process between the South Korean and Japanese governments to reflect the history of forced labor of Koreans at the Sado Mine during the Japanese colonial era? (%)



A	B	C	D	E	F
Very negative	Somewhat negative	Somewhat positive	Very positive	Neither	Do not know about the Sado Mine issue

# Opinion on the ROK-US-Japan Trilateral Military Security Cooperation

Q42. What is your opinion on the idea of strengthening trilateral military security cooperation between South Korea, the United States, and Japan? (%)

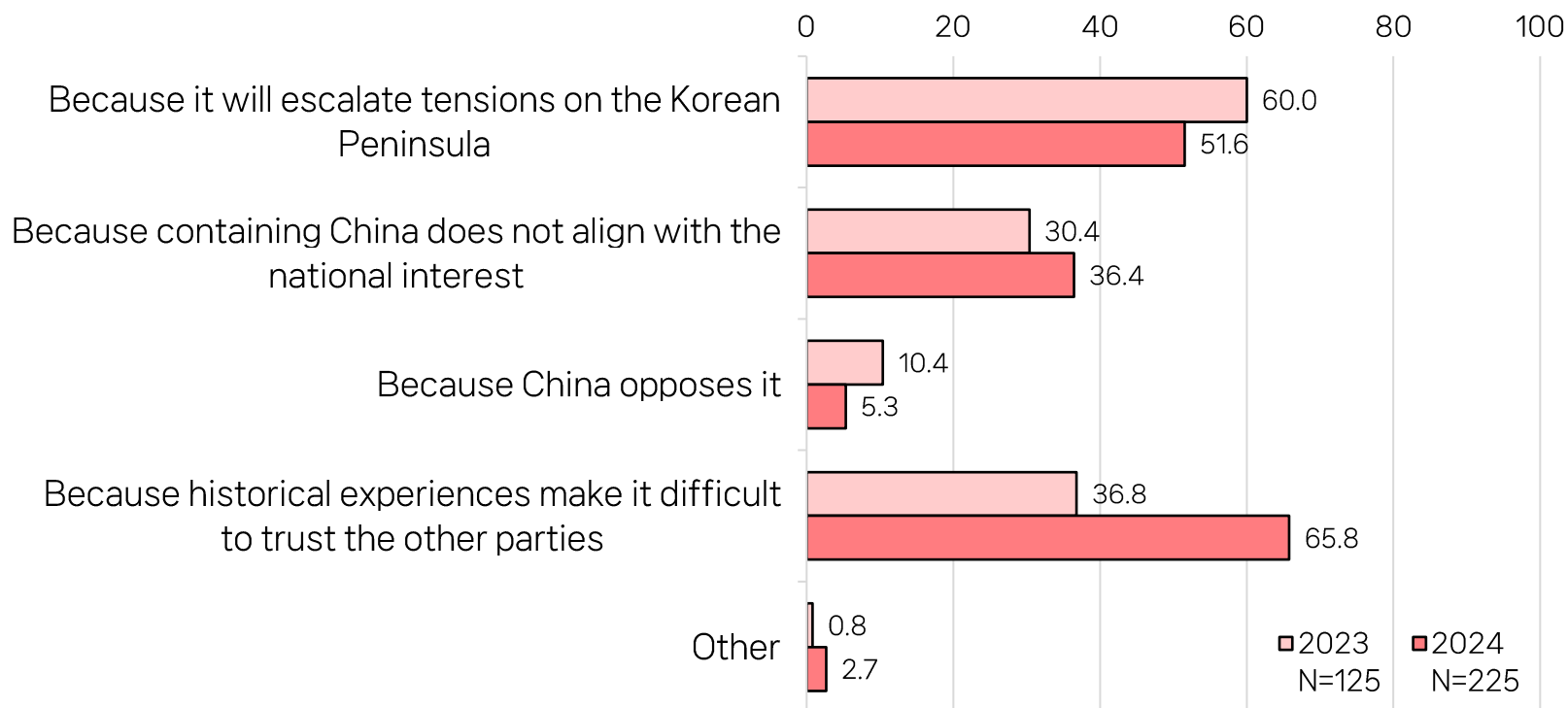


A	B	C	D	E
Very negative	Somewhat negative	Somewhat positive	Very positive	Neither

# Reasons of the Negative Opinion on the ROK-US-Japan Trilateral Military Security Cooperation

Q42-a. (Only those who answered “very negative” or “somewhat negative” in Q42)  
What are the reasons for your negative opinion? [Multiple responses]

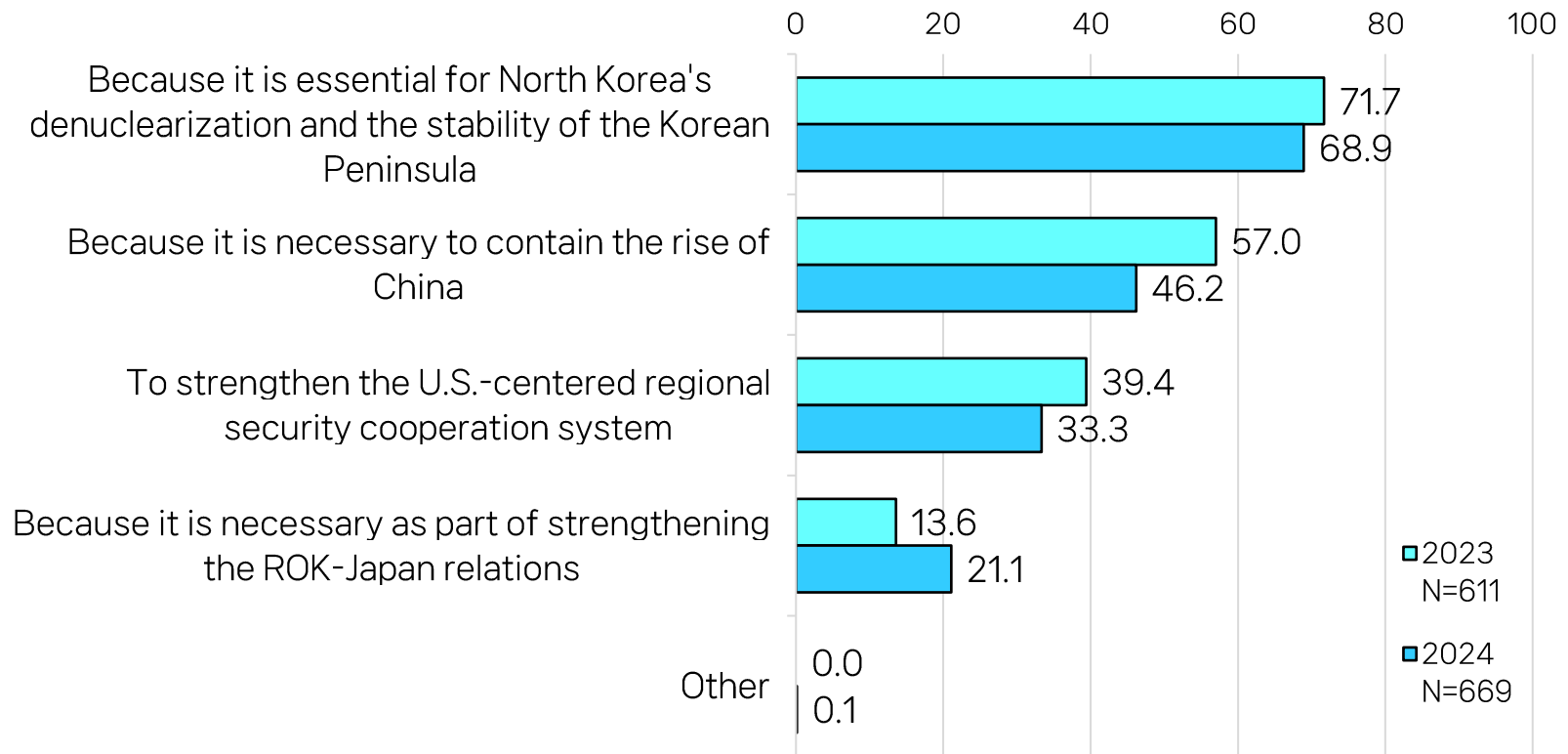
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# Reasons of the Positive Opinion on the ROK-US-Japan Trilateral Military Security Cooperation

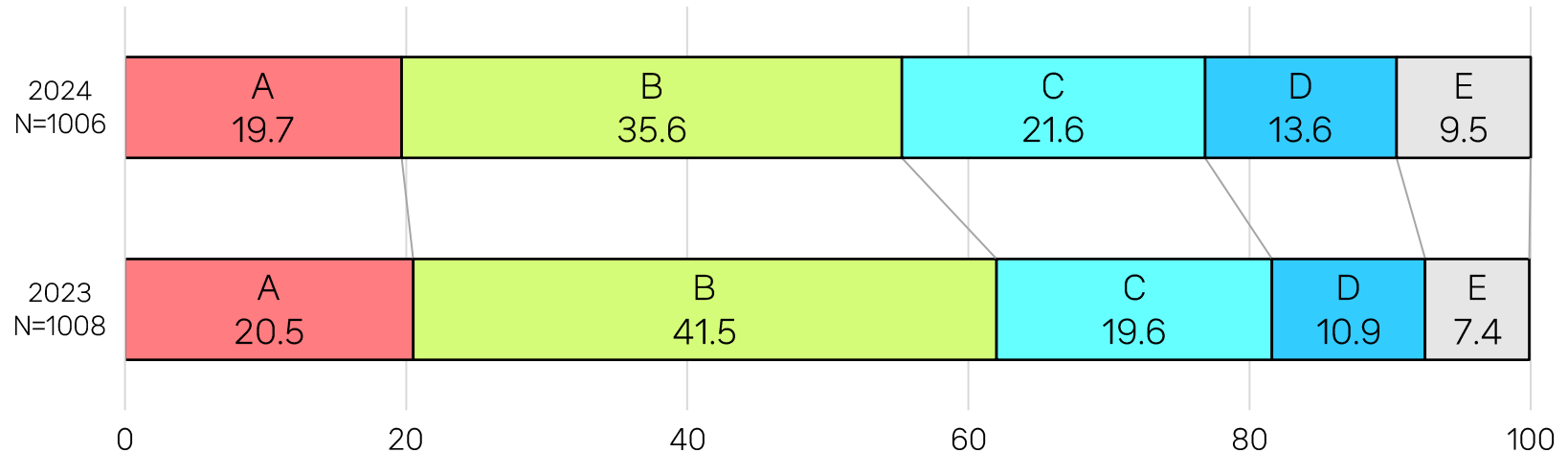
Q42-b. (Only those who answered "very positive" or "somewhat positive" in Q42)  
What are the reasons for your positive opinion? [Multiple responses]

(%)



# Direction of the ROK-Japan Security Cooperation in Response to North Korea

Q43. What do you think about the direction of the ROK-Japan security cooperation, in response to the rapidly increasing nuclear and missile threats by North Korea? (%)

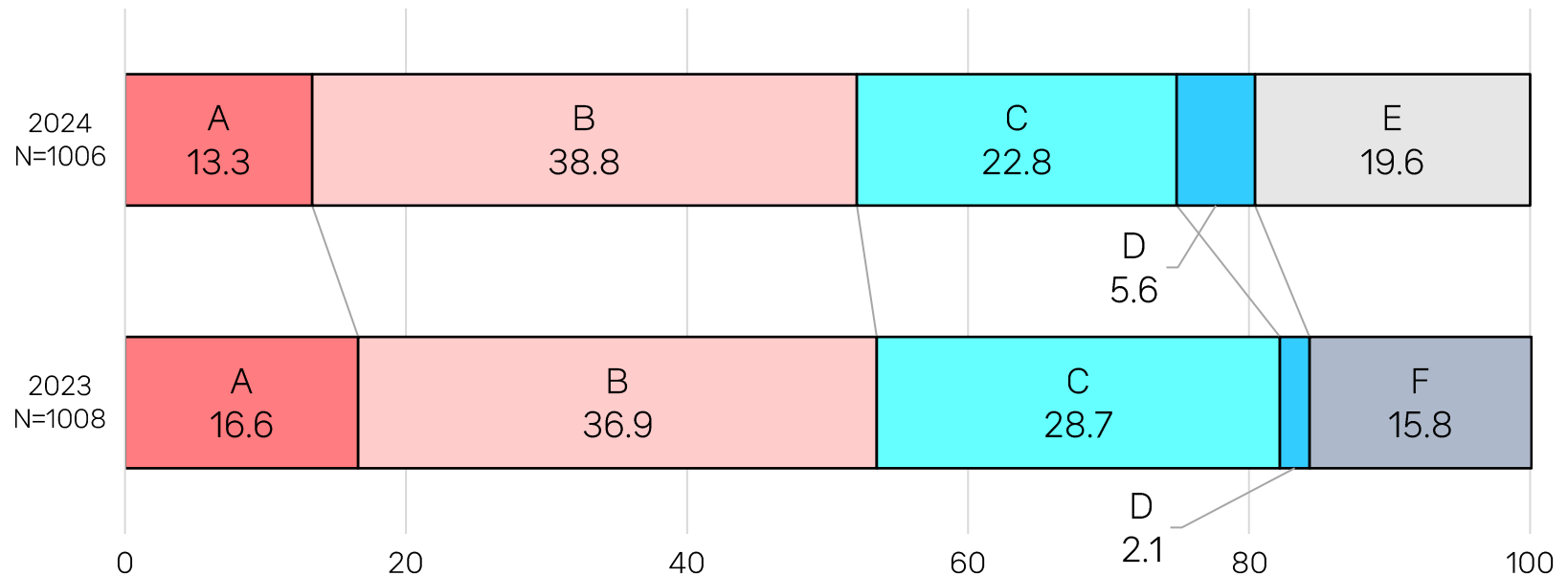


A	Oppose the ROK-Japan security cooperation, even in response to North Korean nuclear issue.
B	Information sharing between South Korea and Japan is necessary to address North Korean military threats.
C	In addition to information sharing, a policy coordination body should be established for joint responses between South Korea and Japan.
D	South Korea and Japan should consider forming an alliance, even if only to respond to North Korea.
E	Not sure

# Prediction of the Future of Japan

Q44. What do you think about the future of Japan?

(%)

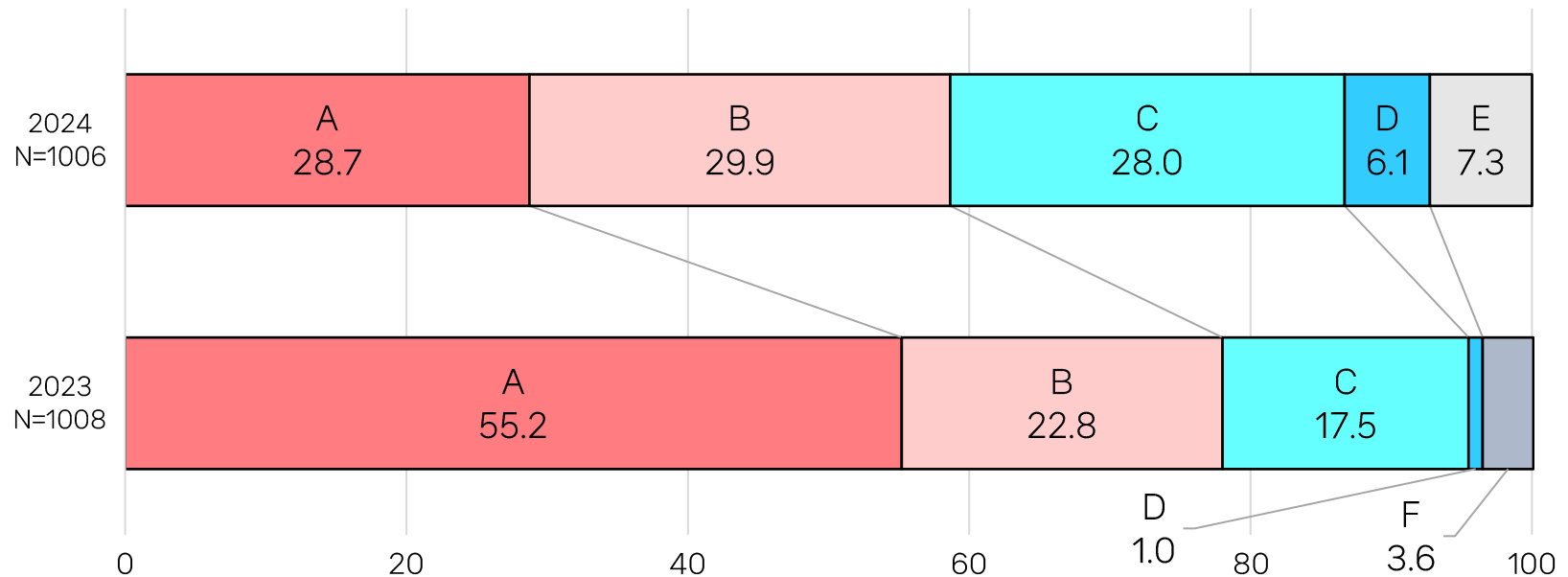


A	B	C	D	E	F
Pessimistic	Somewhat pessimistic	Somewhat optimistic	Optimistic	Neither (2024 only)	Not sure (2023 only)

# Enjoyment of Japan's Popular Culture

Q45. Do you enjoy Japan's popular culture?

(%)

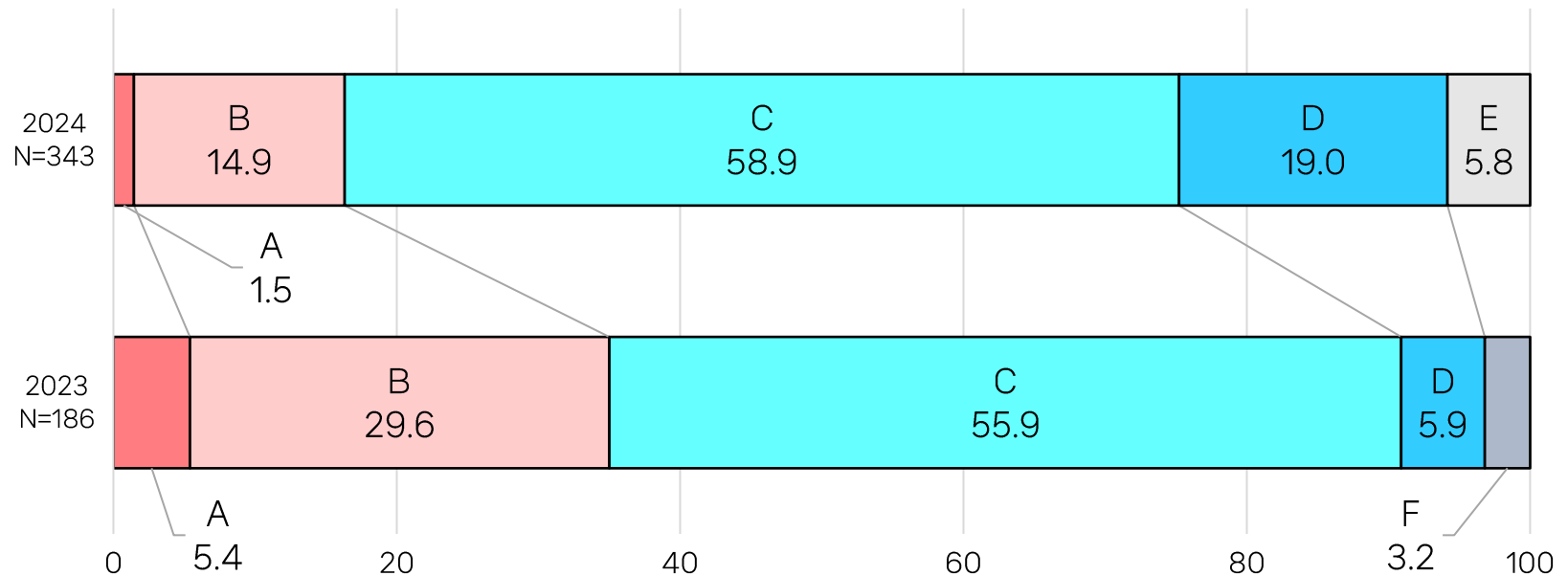


A	B	C	D	E	F
Not interested	Do not really enjoy	Somewhat enjoy	Enjoy a lot	Neither (2024 only)	Not sure (2023 only)

# Impression of Japan Through Popular Culture

Q45-a. (Only those who answered “somewhat enjoy” or “enjoy a lot” in Q45)  
Do you think that popular culture improves Japan’s impression?

(%)



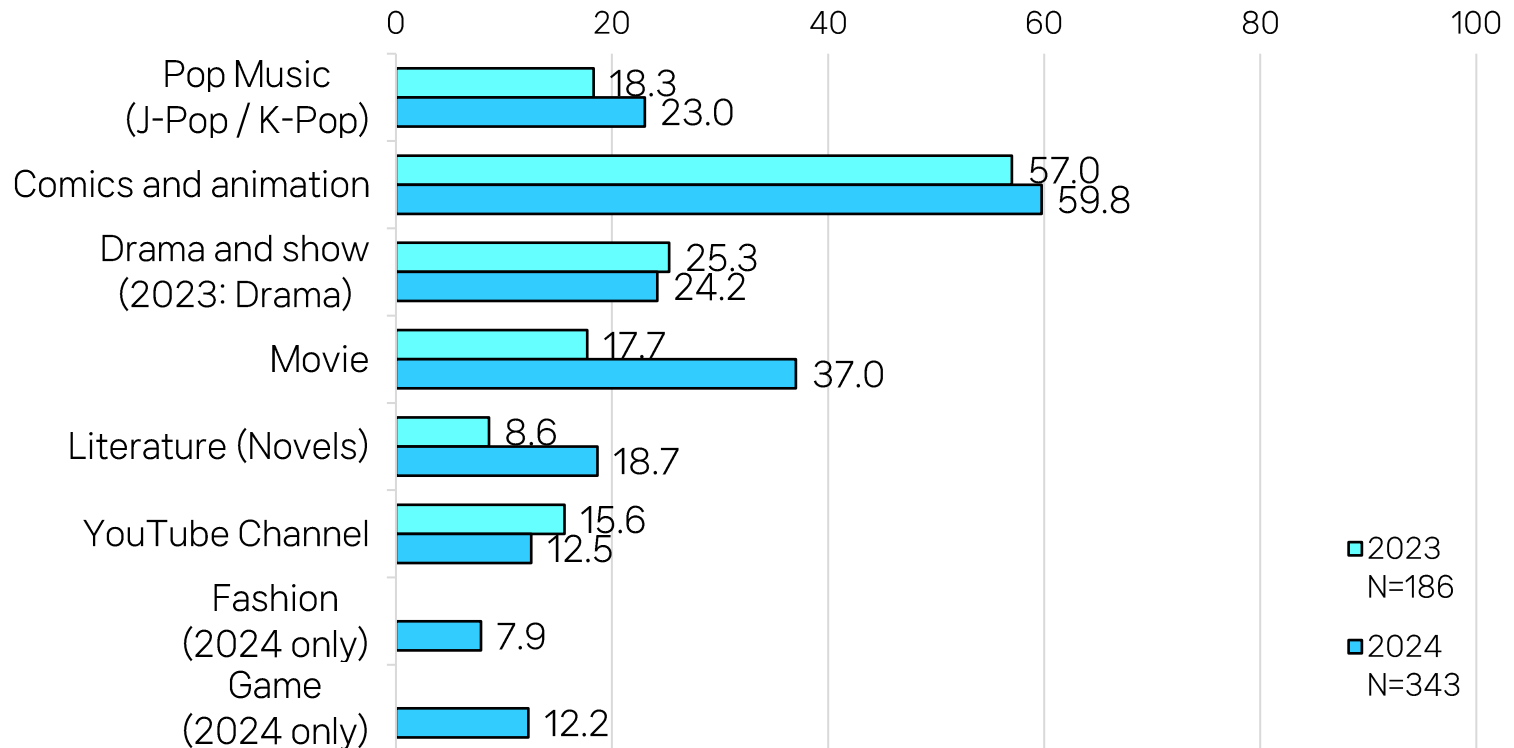
A	B	C	D	E	F
Not at all	Not really	Somewhat	Very much	Neither (2024 only)	Not sure (2023 only)



# Impression of Japan Through Popular Culture

Q45-b. (Only those who answered "somewhat enjoy" or "enjoy a lot" in Q45)  
Which areas of the popular culture are you interested in? [Multiple responses]

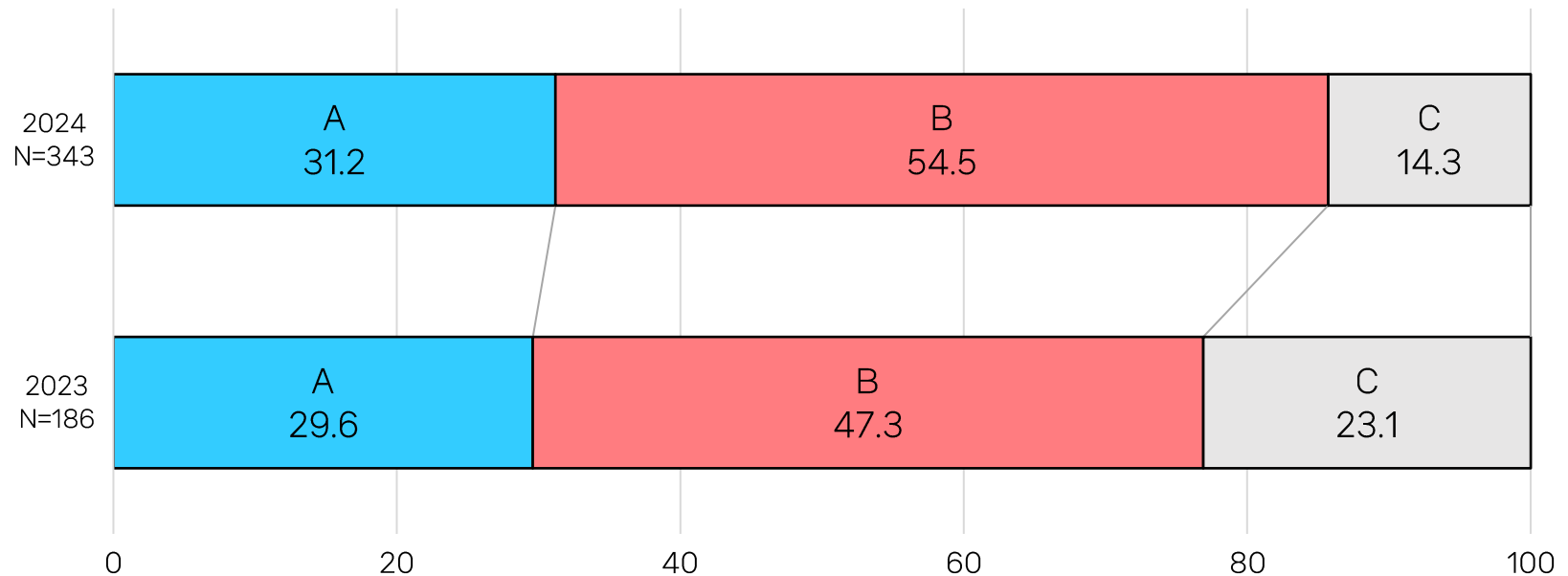
(%)



# Implications of the Worsening ROK-Japan Relations on the Consumption of Japan's Popular Culture

Q45-c. (Only those who answered "somewhat enjoy" or "enjoy a lot" in Q45)

When the ROK-Japan relations worsen, does that situation affect your consumption of Japan's popular culture? (%)



A	Even if relations worsen, it does not change my enjoyment of Japan's popular culture.
B	When relations worsen, I hesitate to consume Japan's popular culture.
C	Neither