



# **EAST ASIA INSTITUTE**

Knowledge-Net for a Better World



East Asia Institute (EAI) is a non-profit, independent, private think tank founded in 2002. EAI strives to produce and promulgate realistic policy ideas and suggestions through interdisciplinary research in the fields of social science and the use of its domestic and international knowledge network.

## **EAI** **Mission**

- Promote democracies that respect civil rights and human dignity with an emphasis on liberal values, such as tolerance, accountability, transparency, and equal opportunity.
- Contribute to the peace and prosperity of the international community based on liberal democracy, a market-oriented economy, and an open society.
- Propose policy recommendations to construct a democratic community and achieve a peaceful East Asia.
- Nurture future leaders through EAI's Education and Human Development program.
- Construct a knowledge-net for a better world through firm belief that good ideas can change the world.

# Major Projects

EAI conducts six major research projects that provide a roadmap to the Architecture of New Civilization in the Asia-Pacific.



## EAI Research Centers

- Center for National Security Studies
- Center for North Korea Studies
- Center for China Studies
- Center for Japan Studies
- Center for Public Opinion Studies
- Center for Trade, Technology, and Transformation
- Center for Innovative Future
- Center for Democracy Cooperation



# Regional Architecture under U.S.-China Strategic Competition



**Rising China and New Civilization in the Asia-Pacific** is a mid to long-term project established by EAI in 2018. It aims to envision a desirable Asia-Pacific order and propose effective ways in which Korea may accommodate China's rise and lead sustainable development within the region.

**EAI Online Seminar Series: "After Trump"** consist of four online sessions that discuss and analyze the 2020 U.S. presidential election, the prospect of U.S.-Korea cooperation, vision for the alliance, and economic decoupling between U.S. and China. The seminar invites discussions among scholars and researchers from a wide variety of fields, including political science, law, international studies, international relations, and public administration.



## MBN-EAI Diplomacy Strategy Symposium

“U.S.-China Strategic Competition and South Korea's Middle Power Diplomacy”



## EAI-Korea Dialogue Academy

“Conference for Peace in East Asia Joint Discussion Forum: The Future of the U.S. Hegemony and Peace in East Asia”



## Global North Korea

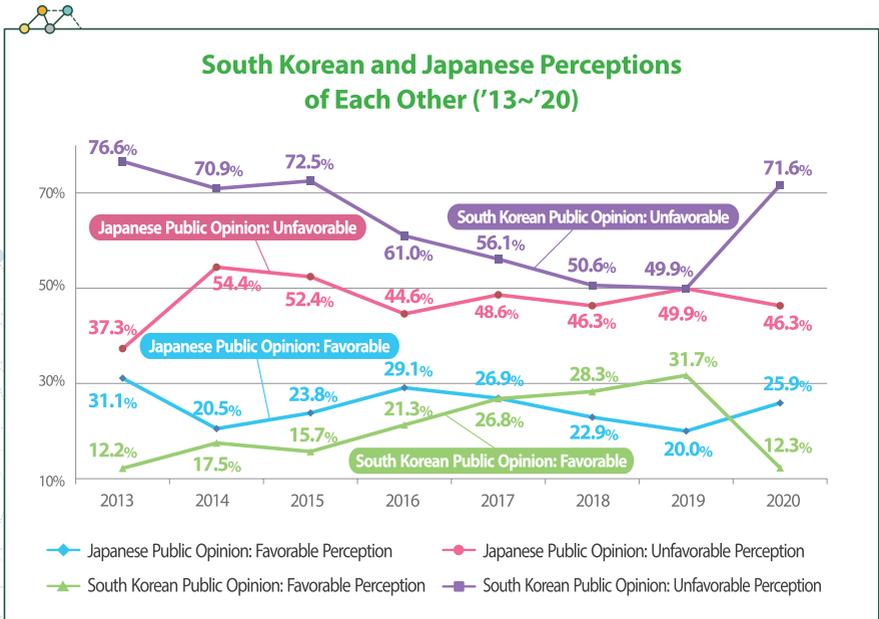
**Global North Korea** is a comprehensive archival website launched in 2018 whose aim is to provide strategic analysis of the North Korea problem. The website archives documents published in five countries (South Korea, North Korea, the U.S., China, and Japan) and offers a statistical overview which viewers can reference to identify the changing perceptions of North Korea.





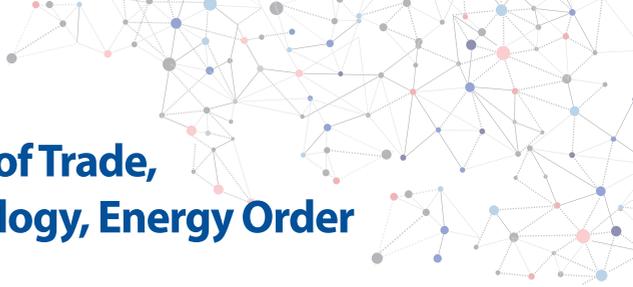
## Redesigning Korea-Japan Relations

Since 2013, EAI has conducted public opinion surveys of both Korean and Japanese citizens with The Genron NPO, a Japanese think tank, on major bilateral and regional issues. EAI has also held timely debate sessions with an audience and a panel comprised of individuals from all age groups to discuss public perceptions of the two countries.





# Future of Trade, Technology, Energy Order



The EAI Center for Trade, Technology, and Transformation was established in 2019 to analyze how interactions between economy, technology and security lead to changes in the international order. In doing so, the center aims to improve the future prospects of this phenomenon. The center promotes studies on the future of U.S.-China competition, the changing political and economic order, and global digital governance.



## Recent Publications

- Seungjoo Lee. [New Year's Special Comment Series: 2021 EAI Prospects and Strategies of Korean Diplomacy] World Trade Order Drawn into a Whirlpool and Korea's Response <in Korean>
- Sook Jong Lee. Europe's Pragmatic Response to Entry of Chinese Telecommunication Company, Huawei <in Korean>
- Bong Kyo Seo. [Strategies for Global Digital Governance] U.S.-China Competition for Financial Hegemony and China's Challenges to Digital International Finance <in Korean>
- Junwei Liang. China's Trade: Development, Challenges and Transformations
- Douglas B. Fuller. Searching for China's Technological Champions: What Past Structural Flaws and Policy Failures Tell Us about the Likelihood of Success for Current Policies
- Mingshen Zhang. China's Digital Transformation and Its Implication for the Asia-Pacific





## Democracy Cooperation

EAI pursues democracy promotion in Asia through active domestic and international research. As three main projects in this field, the **Asia Democracy Research Network (ADRN)**, **Strengthening Civil Society Organizations in Myanmar**, and the **National Democratic Institute (NDI)** projects have helped strengthen regional capacity building and develop democratic solidarity through a knowledge network.



The ADRN aims to contribute to democracy promotion and consolidation.



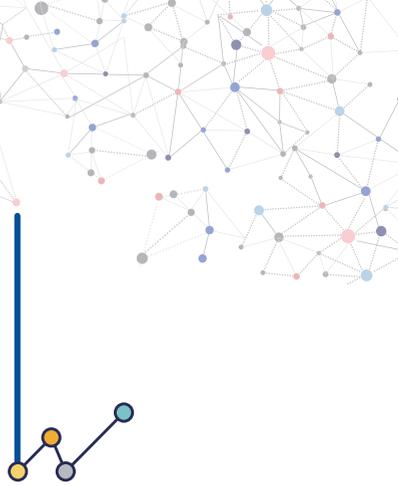
EAI aims to support nascent think tanks to conduct policy research on the process of democratization in Myanmar.



With support of NDI, EAI launched the South Korea Democracy Storytelling Project in 2020.



EAI provides policy recommendations on both domestic Korean politics and foreign policy. Some of EAI's key projects include research on **Korean Identity** and its **Evolving Electorate**, which began in 2005. These projects help raise public discussions about historical assessment, civic participation and conflict awareness. To further these efforts, EAI established the Center for Innovative Future in 2019. The center's research activities include a policy debate on President Moon Jae-in's mid-term assessment and a study of **BTS** and their contribution to the nation's attractive power.



## Future Innovation and Governance



During the 2020 Korean Identity Research Joint Academic Conference, EAI discussed a variety of issues such as views of Korean history, social participation, perceptions of social conflicts, and perceptions of foreign affairs.



## Conferences and Seminars

### Council of Councils

EAI is a founding member of Council of Councils (CoC), which was established in 2011 by the Council on Foreign Relations (CFR) to connect leading global policy institutes. CoC promotes cross-institutional dialogue on global governance and multilateral cooperation. As CoC's representative of Korea, EAI leads discussions on security issues related to the Korean Peninsula.

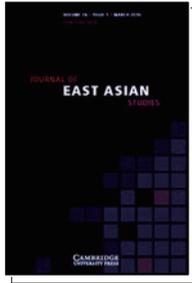
### ROK-U.S. Think Tank Joint Seminar

EAI holds joint seminars annually with U.S. think tanks on public diplomacy with the support of the Korean Ministry of Foreign Affairs (MoFA). Joint seminars aim to promote mutual understanding and bilateral cooperation at public and private levels through policy discussions on security, economy, and diplomacy.



- National Security Panel
- Global Net 21
- Polarization and Liberalism Research Project
- 2020 Presidential Election Analysis and ROK-U.S. Relations
- Woonkyung Research Project

## Publications



Journal of East Asian Studies

EAI has various publications ranging from books, commentaries, working papers, and issue briefings. EAI also manages the *Journal of East Asian Studies (JEAS)*. Publications and research activities by EAI can be found on the official website and on social media including Facebook, YouTube and Instagram.

### 2020 Korean National Identity of South Koreans: Trends of the Past 15 Years

Since 2005, EAI has studied the concept of Korean identity by conducting public opinion surveys to analyze Korean perception of historical assessment, civic participation, conflict awareness and foreign policy awareness.



### Narrating the Global Attractiveness of BTS

BTS has created a new paradigm for the international community that is otherwise divided by race, language, and nationality. To analyze the BTS phenomenon culturally and sociologically, EAI published this book after a series of online seminars with a research team of sociologists and international political scientists.

## Academic Programs

### EAI Sarangbang

An educational program designed to nurture future political experts and diplomats. A series of lectures are followed by field trips and publications.

### EAI Academy

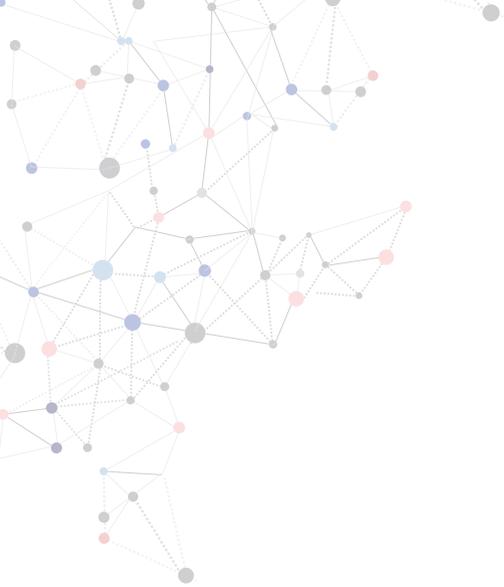
An academic program on the "Future of Korean Diplomacy" to nurture the next generation of public policy experts.

### EAI Internship

Internship opportunities (ranging from 6 to 8 weeks) are granted to both undergraduate and graduate students.

### EAI Scholarship

An annual academic scholarship program for students. Those who are selected are provided opportunities to participate in EAI's educational programs.



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